



ARCHIE SERIES

SEPT.

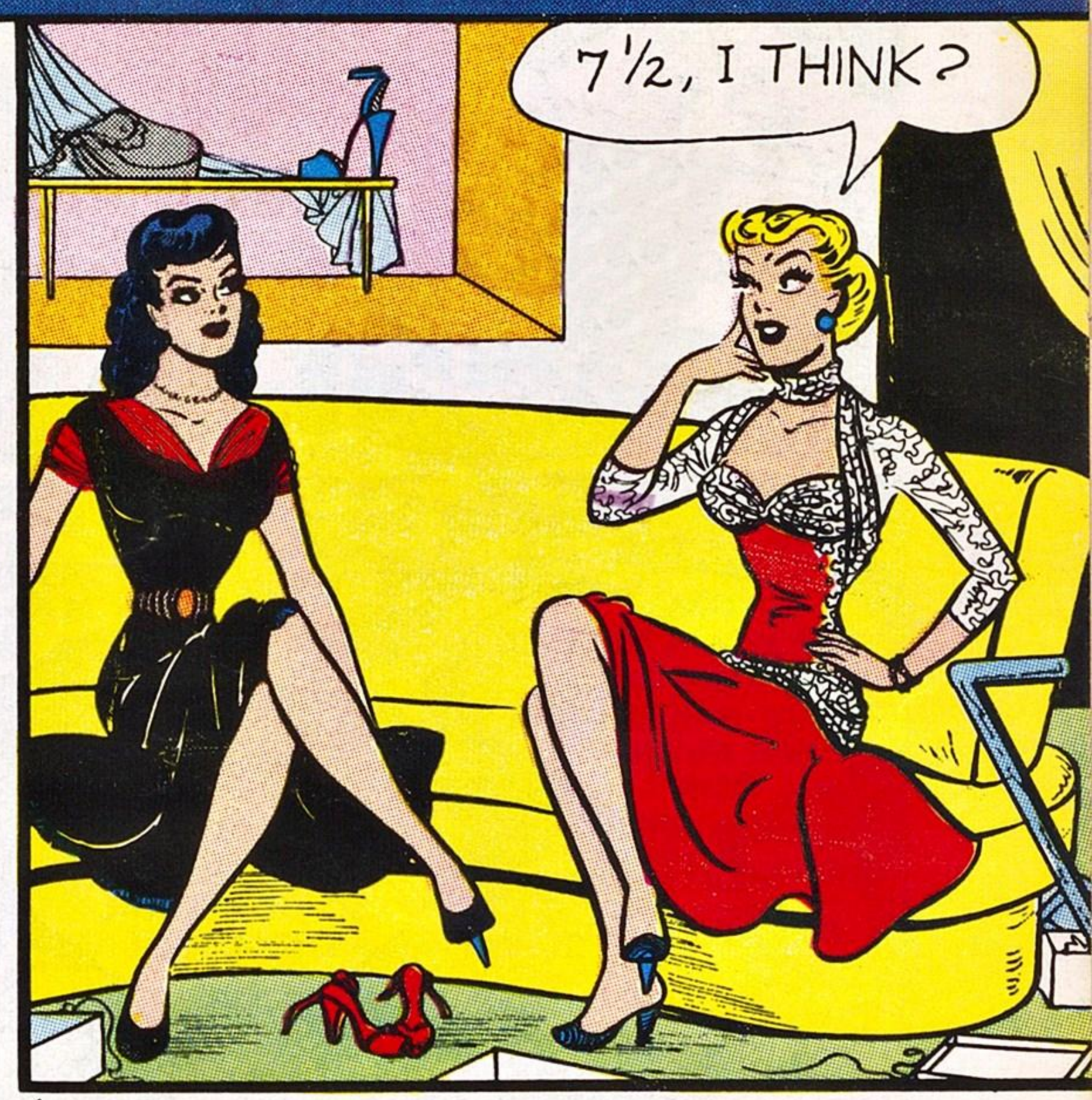
KATY

No. 36

KEENE

10¢

Comics



STORY BY DORIS MEADS, NO. CHAS., S.C. & FASHIONS ALL BY RUTH UNGER, LOOMIS VILLAGE, N.Y.



HOW Tee & Eff HELPED THE HOMETOWN SLUGGERS WIN!

14 TO NOTHING!
WE'LL NEVER WIN!

1	1	0	2	0	3	0	3	4	V
0	0	0	0	0	0	0	0	0	HT

EFF...
OUR HOMETOWN BOYS
ARE IN TROUBLE!
LET'S HELP!

GREAT IDEA!

OH BOY!
TERRIFIC!

WILL I SMACK IT!

WOW!
THIS HOMER
GETS ME
A SUNDAE!

CHOCOLATE MALT FOR ME!

15 RUNS!
THAT'S SIX SUNDAES
FIVE CONES AND
FOUR MALTEDS
FOR US!

TASTEE-FREEZ IS THE REAL HERO!
TASTE THIS AND YOU'LL SEE WHY!

YEP!
TASTEE-FREEZ IS A HIT IN ANY LEAGUE!

TOM,
THAT WAS A TERRIFIC
IDEA - GIVING A
TASTEE-FREEZ TREAT
FOR EVERY
RUN!

BEST PART IS,
TASTEE-FREEZ IS
SO GOOD FOR
THEM, TOO!



WE DID IT AGAIN!
HOMETOWN'S HAPPY
AND TASTEE-FREEZ
ALWAYS MAKES
A HIT!

ENJOY WHOLESOME, DOUBLY-DELICIOUS

tastee-freez®

... WITH YOUR FAVORITE FRUITS, FLAVORS AND FIXINS

Everyone goes for creamy-cool, refreshing Tastee-Freez. It's doubly delicious, because it's made from fresh milk and cream... soft-frozen "on-the-spot" for you. Stop at the Tastee-Freez sign today for smooth-textured, wholesome, creamy-cool refreshment.

See your TASTEE-FREEZ store about special offer on TASTEE-FREEZ COMICS

OVER 1700 TASTEE-FREEZ STORES COAST-TO-COAST



KATY'S POSE, FASHION, LETTERING,
ETC. ALL BY GAYLE MCCLURE,
8097 CARNATION DR.
BUENA PARK, CALIF.

THE FOLLOWING STORY WAS ALSO SUGGESTED BY GAYLE →

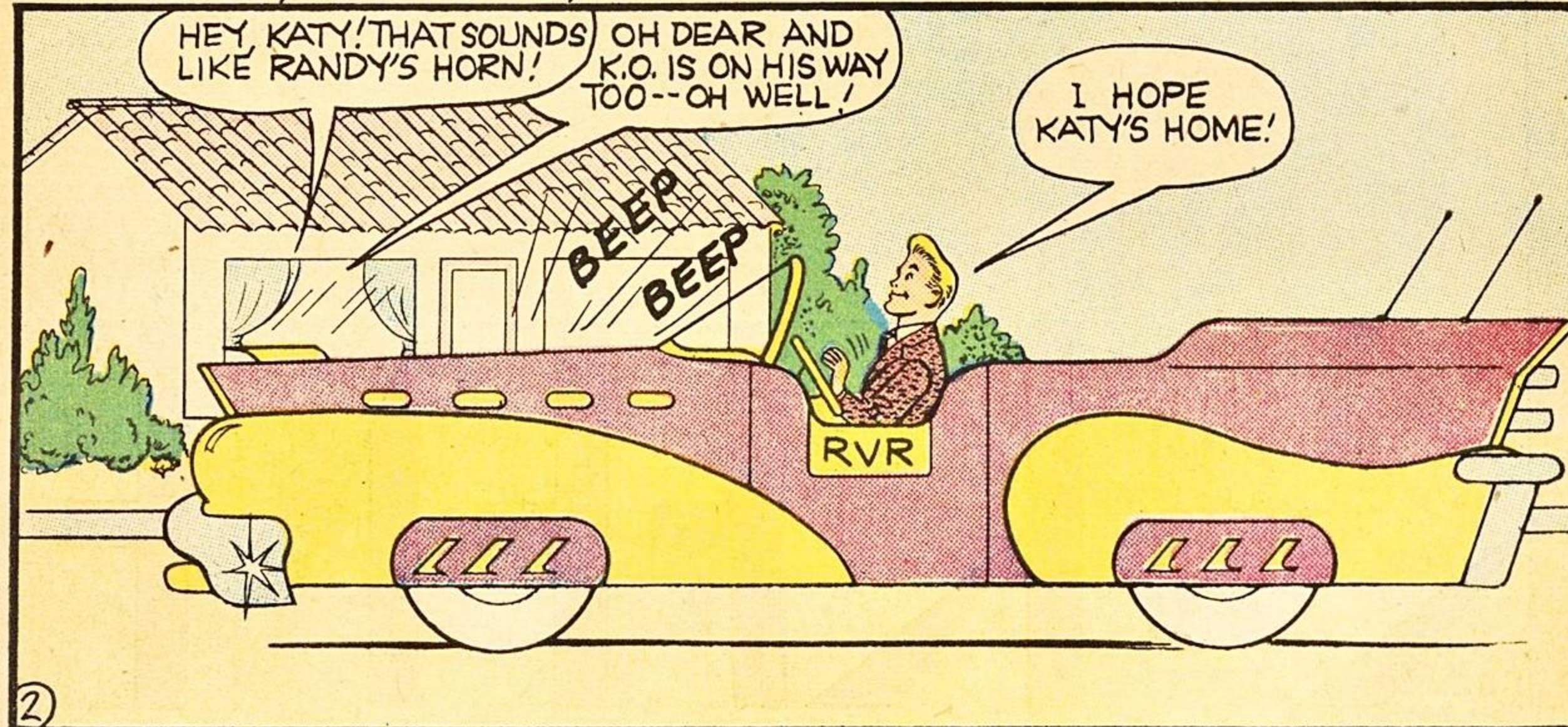
Katy KEENE



KATY'S DRESS & HAIR DO BY JOSEPH LEON, 191 MCKIBBIN ST., BROOKLYN 6, N.Y.

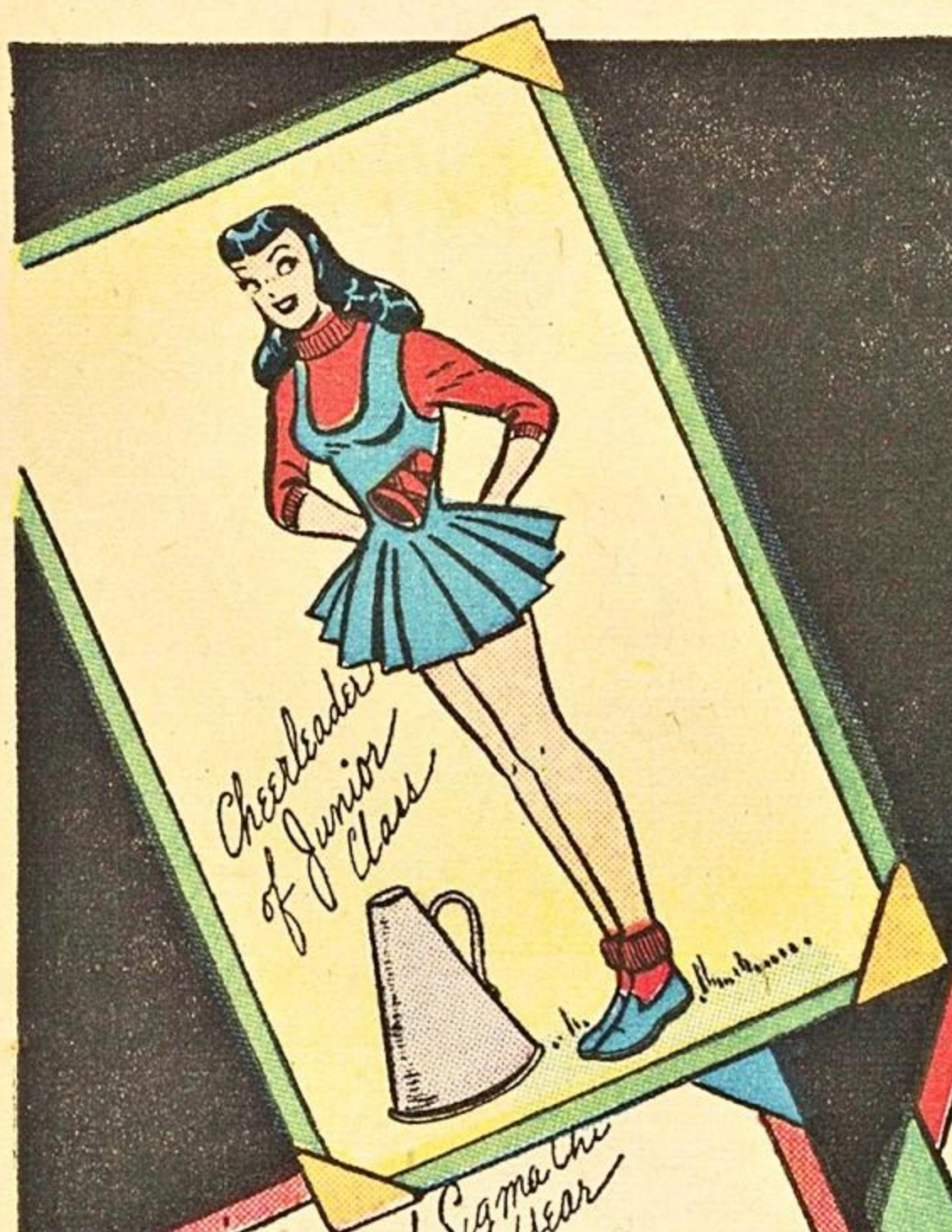
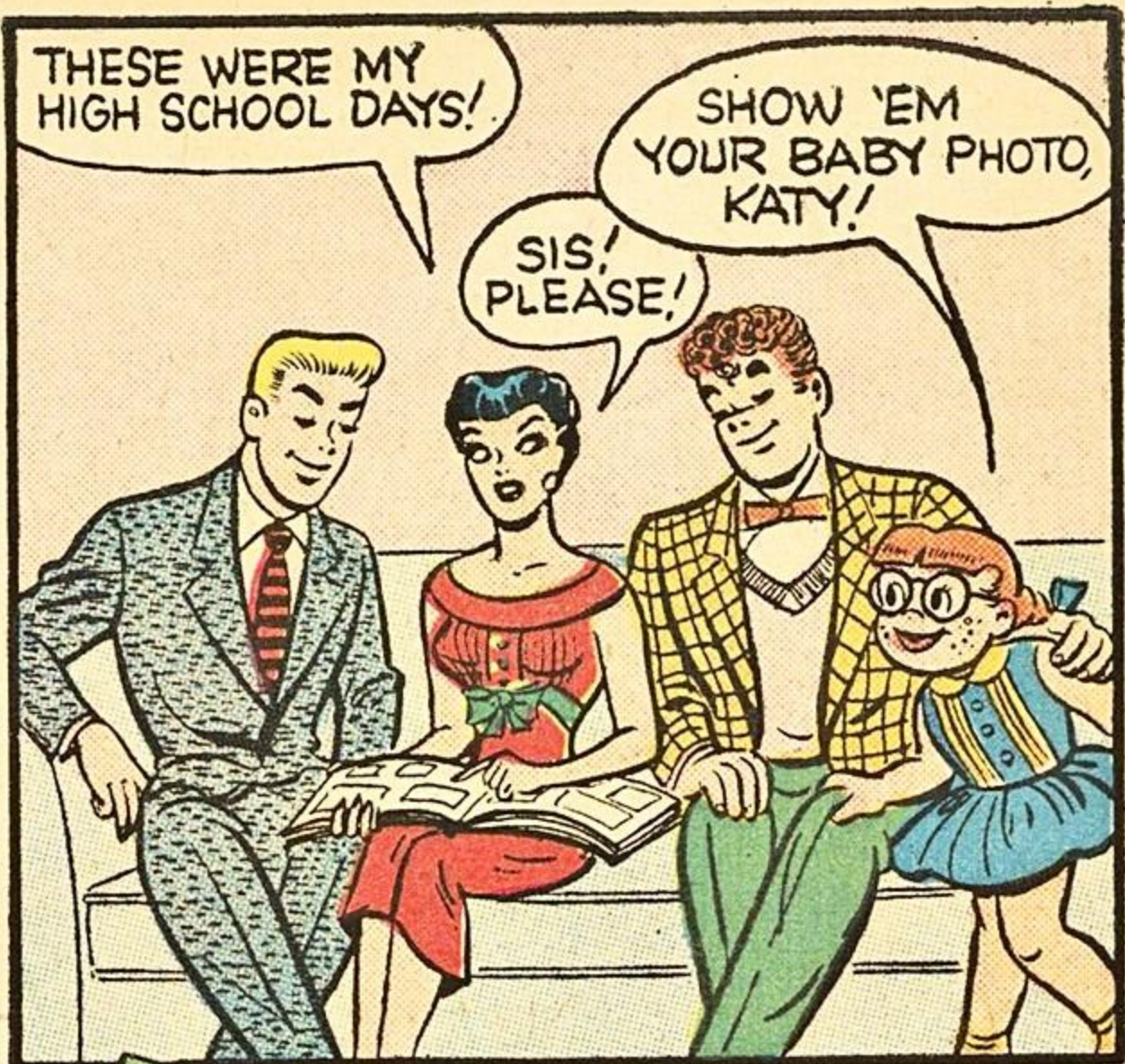
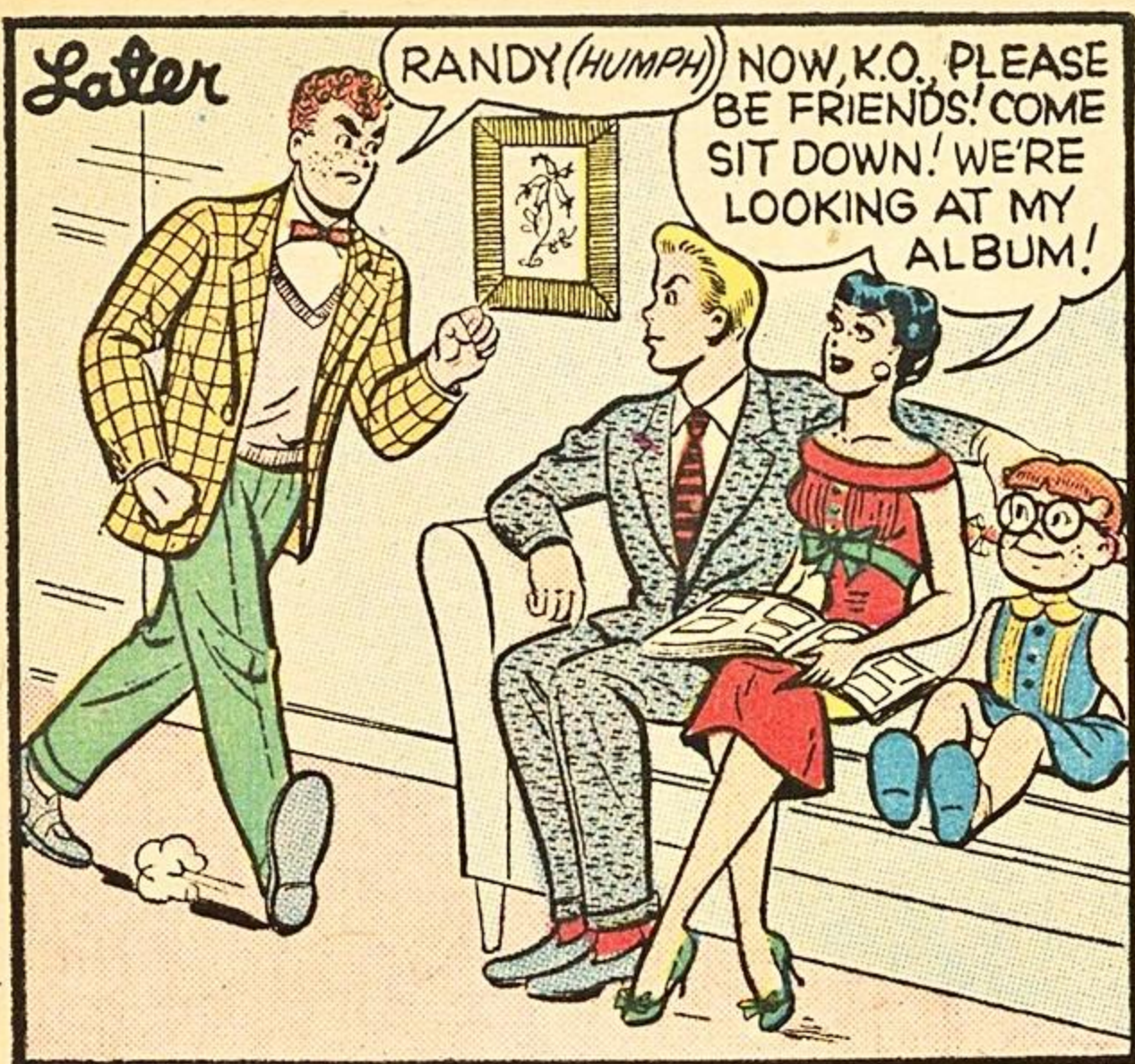


SIS'S DRESS BY FRANCES BERNT, BOX 139, GUASTI, CALIF.



RANDY'S SPORT CAR BY MICHAEL SCHLAFFER, 667 SOUTH IRA, RICHLAND CENTER, WIS.

ARCHIE COMICS ARE COMICAL COMICS



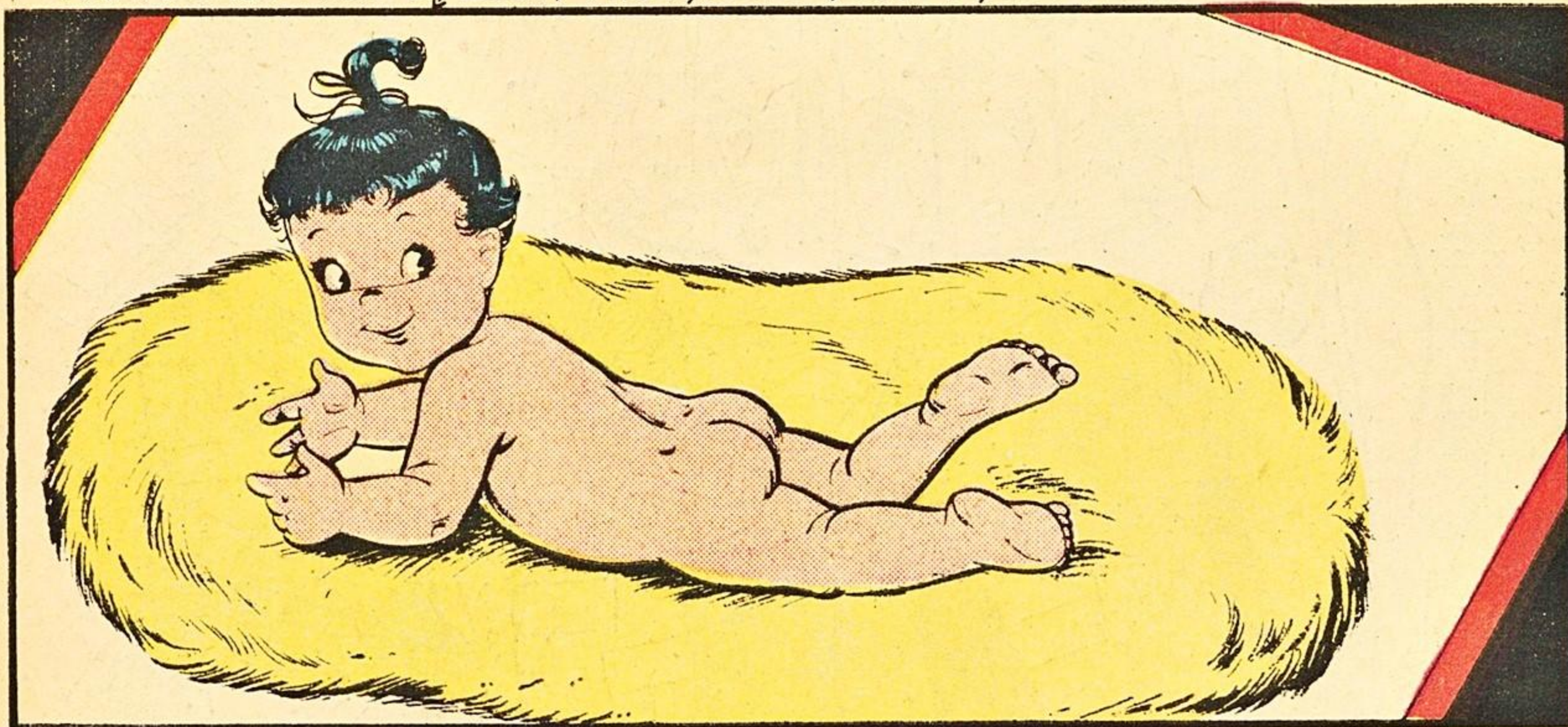


KATY'S BABY PHOTO CRAWLING GYELLEN HARRIS, 725 W. KLEBERG, KINGSVILLE, TEXAS.

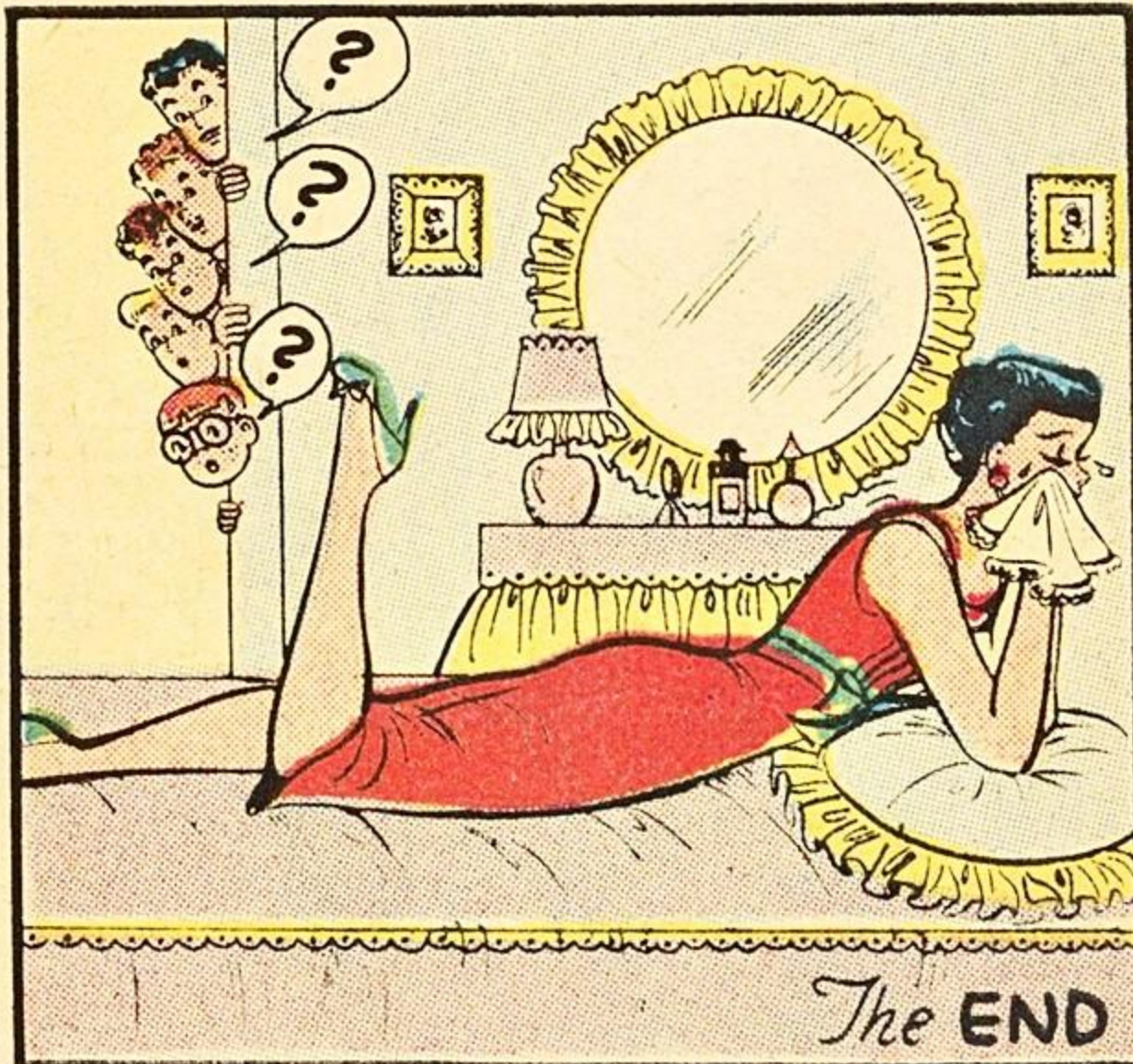
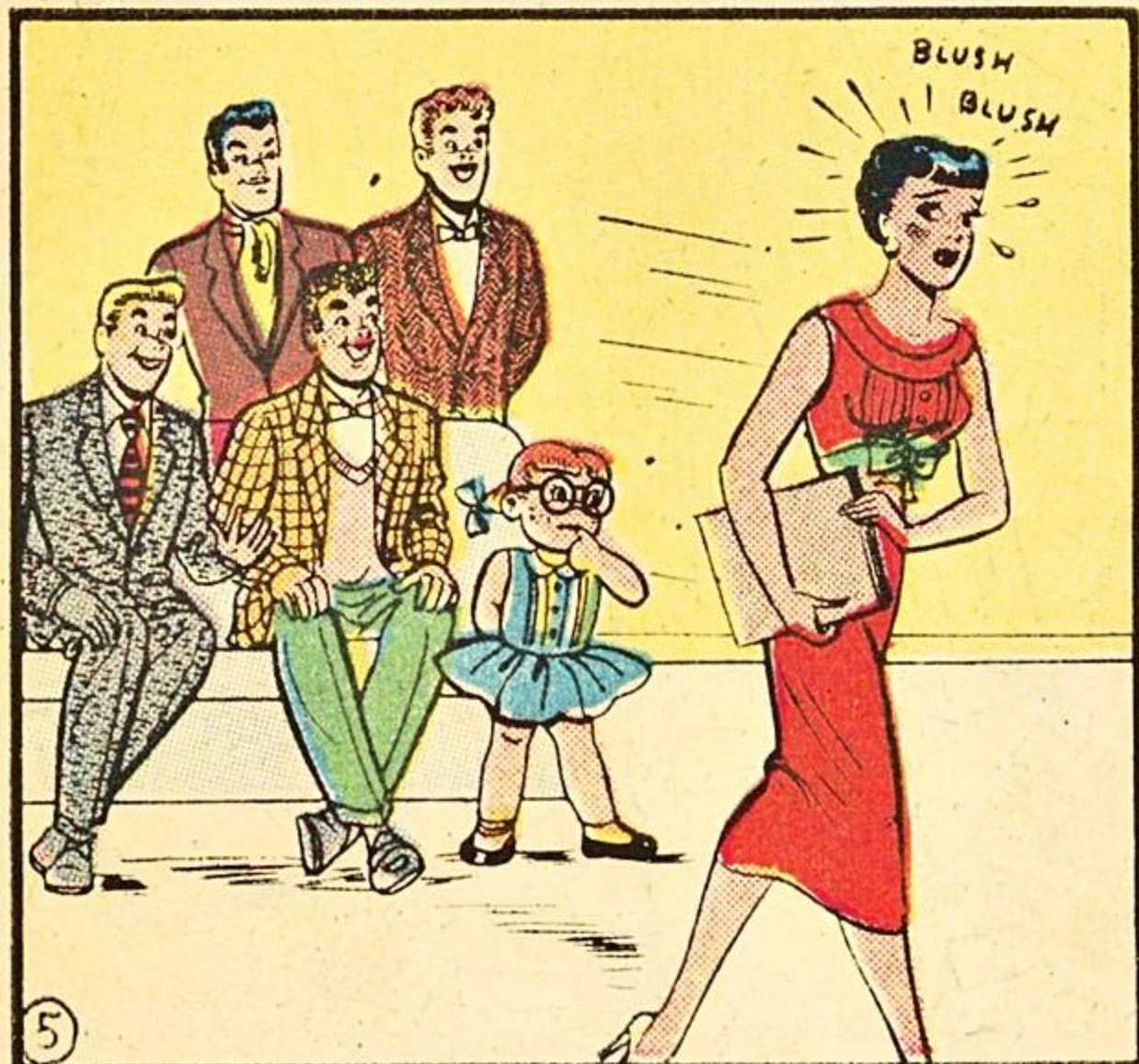




KATY'S BABY PHOTO BY BECKY ALLEN, ROUTE 1, BOX 267, SCOTT, ARK.



MANY THANKS TO ALL THE OTHER FANS WHO HAVE ASKED FOR A KATY PHOTO ALBUM STORY!



Lucki RED LORELEI FASHIONS

by
CORASUE JOHNSON,
6 136 SOUTH
WHIPPLE,
CHICAGO,
ILLINOIS

SIMILAR SUIT
by CHRIS NOVAK,
3 BIRCHFIELD ROAD,
LARCHMORDE,
NEW YORK

by
ELISSA ANN FISHMAN,
229 FELLOWS AVE.,
SYRACUSE 10,
NEW YORK.

by
MARLENE RISIN,
17403 STOEPEL,
DETROIT 21,
MICHIGAN.

by
BARBARA LANG,
1486 EAST
DELAVAN AVE.,
BUFFALO 15,
NEW YORK.

by
DINA MAE LUCAS,
23-125 CAREYVILLE-
ACRES,
CHEYENNE,
WYOMING

PIRATE
COSTUME by
JAMIE SUE
COMPTON,
RT. 4, BOX 26,
DUBLIN, TEXAS,
also by
GAYLE
McCLURE,
17629 50.
VIRGINIA DR.,
BELLFLOWER,
CALIFORNIA.

LUCKY RED

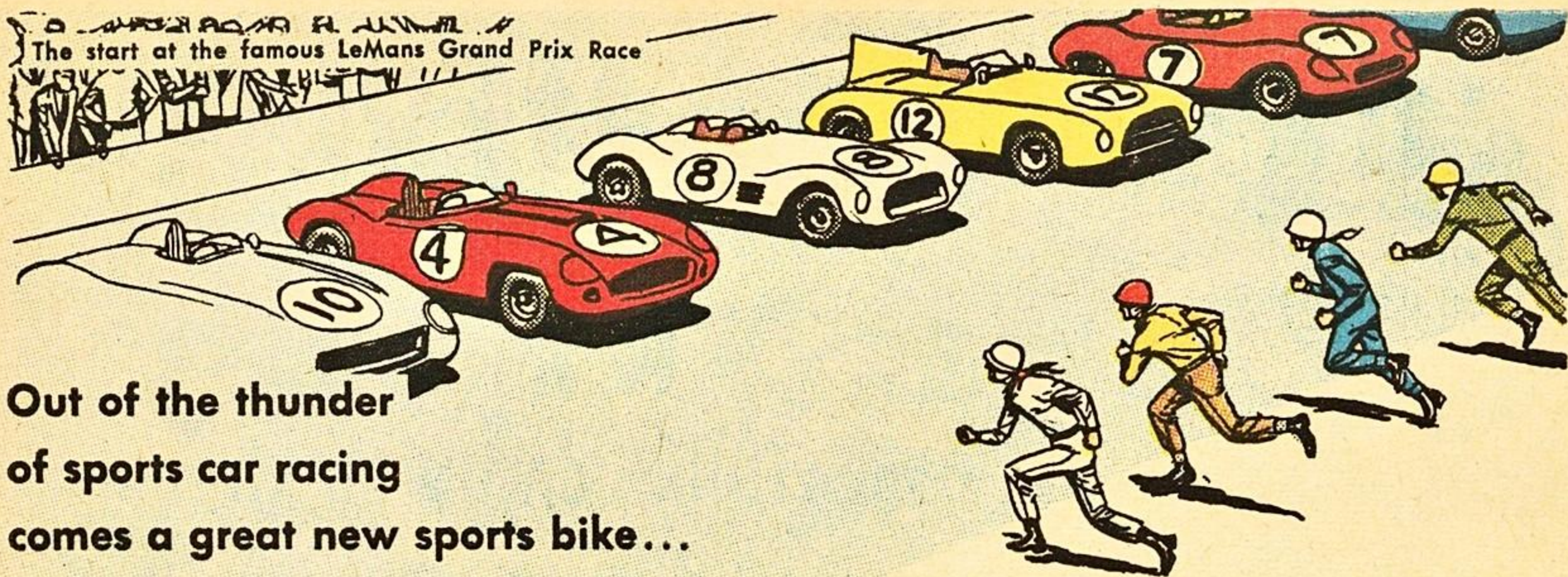
YOU CAN SEND
FOR A PIN-UP OF
LUCKY RED LORELEI
WITH LOTS OF CHIC AND
SPECTACULAR FASHIONS
TO COLOR CUT OUT AND FIT
ALL FOR ONLY TEN CENTS!
JUST CUT OUT THIS LUCKY
HORSESHOE MAIL IT WITH
A DIME TO KATY AT
WOGGON WHEELS RANCH,
SANTA BARBARA, CALIF.

FOLD BACK

20
CENTS

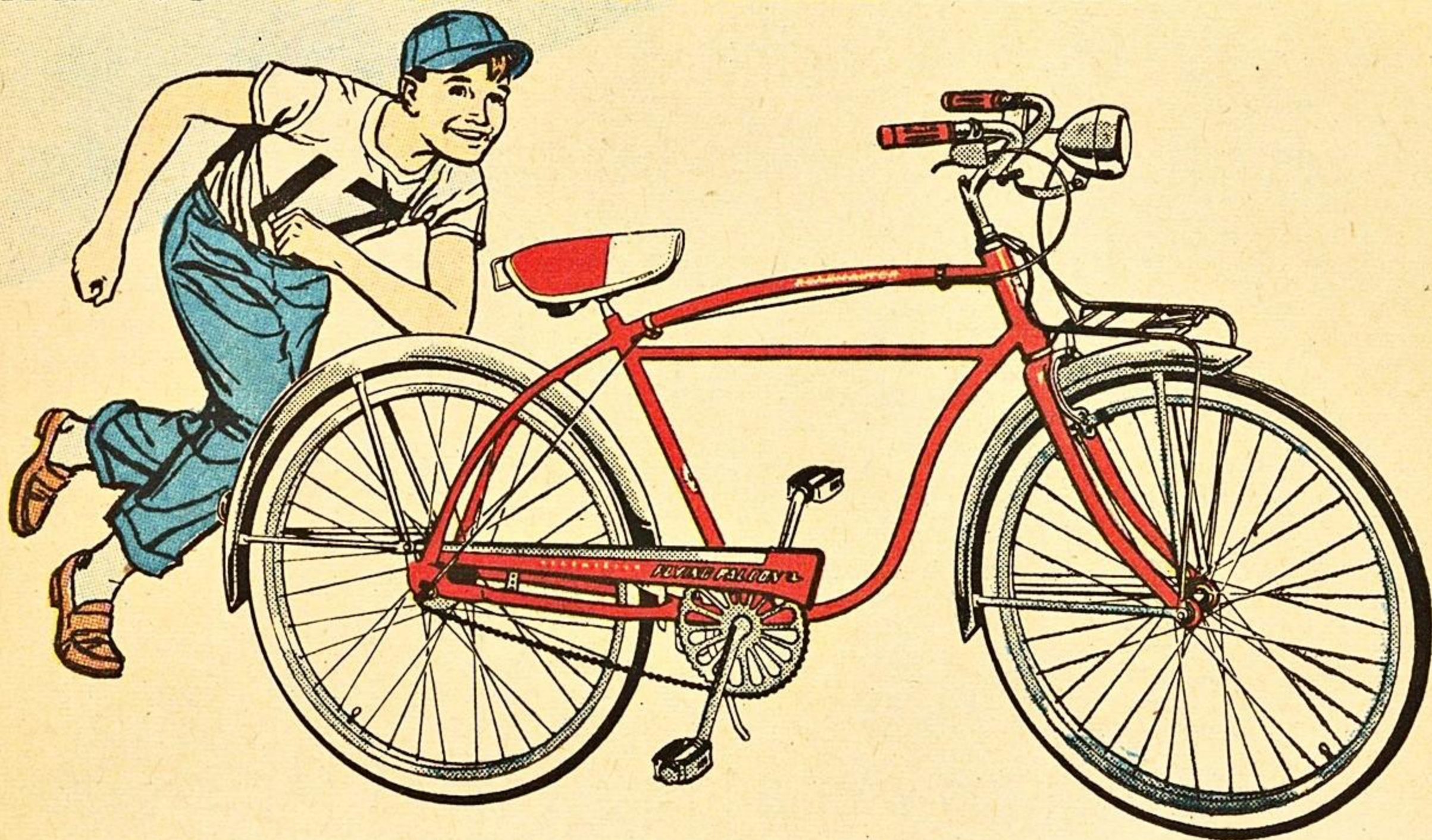
Lucki

The start at the famous LeMans Grand Prix Race



Out of the thunder of sports car racing comes a great new sports bike...

THE 1957 ACTION-ENGINEERED AMF ROADMASTER



Mount this AMF ROADMASTER Flying Falcon and get set! Get set to roll on your very own version of a flashing sports car. 'Action-Engineering' gives you powerful three-speed gears for jack-rabbit starts...flattening hills...or straightaway cruising. You'll ride safer and more comfortably, too, with action-features like these: double-grip hand and foot brakes, powerful search-beam light, fast, ground-gripping 1.75 middleweight tires and racy

front luggage carrier. For the power...speed... and safety you need, ride AMF ROADMASTER... the only bike that's 'Action-Engineered' for boys who like action. See it at your dealer's soon!

MOM & DAD: Ask your AMF ROADMASTER Dealer to demonstrate the safety features of our famous reinforced, electronically welded bike frame. We guarantee it for life!

SEND THE COUPON NOW!

SEND FOR YOUR FREE 32-PAGE FULL-COLOR BOOK..



Send me immediately my free copy of "Bud Wins His Wings" the story of how to ride, service and play games with bikes. AC-708

NAME.....

ADDRESS.....

CITY..... ZONE.....

STATE.....


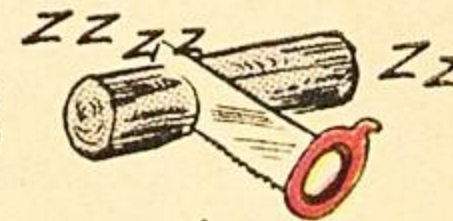
Another **Amf** Product
ROADMASTER
BICYCLES

AMF CYCLE COMPANY
Little Rock, Arkansas
AC-708

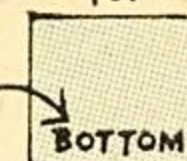

Katy as a MERMAID


WRITTEN AND ILLUSTRATED BY BETTY LOU MORSE (AGE 14)
210 W. FRONT ST., KEYPORT, NEW JERSEY.




1  K.T. was 


peacefully and was dreaming she was a very  utiful

on the  of the 

She was sitting and  ing her long black hair when



suddenly a BIG  came crawling over **2** her.


1 of his long tentacles reached out and wound itself around her  She screamed **EEEEK!**



and tried **2** free herself but the  only laughed and laughed as he carried her away.



Just then  who was a mer-  heard her screams

and came **SWIMMING** over to res  He took

one good  at the  and knocked him out cold as a mackerel

and swam away with 

 "Oh" said **K.T.** "Let me thank you by giving 

 Just then the darn  went off!

K.T. awoke suddenly and said, "Shucks! now I'll have **2** wait 'til **2**  to **C** how m  dream ends!"

KRAZY KATY KEENE Jokes

By Bill Woggon
AND
KATY'S FANS



EEEEK!
IT WON'T SMELL
GOOD FOR LONG!

AHH-H! DOESN'T
THAT FRESH
MOUNTAIN AIR
SMELL GOOD?



KATY, WHAT
DO YOU ALWAYS
LOOK FOR BUT
NEVER HOPE TO
SEE?

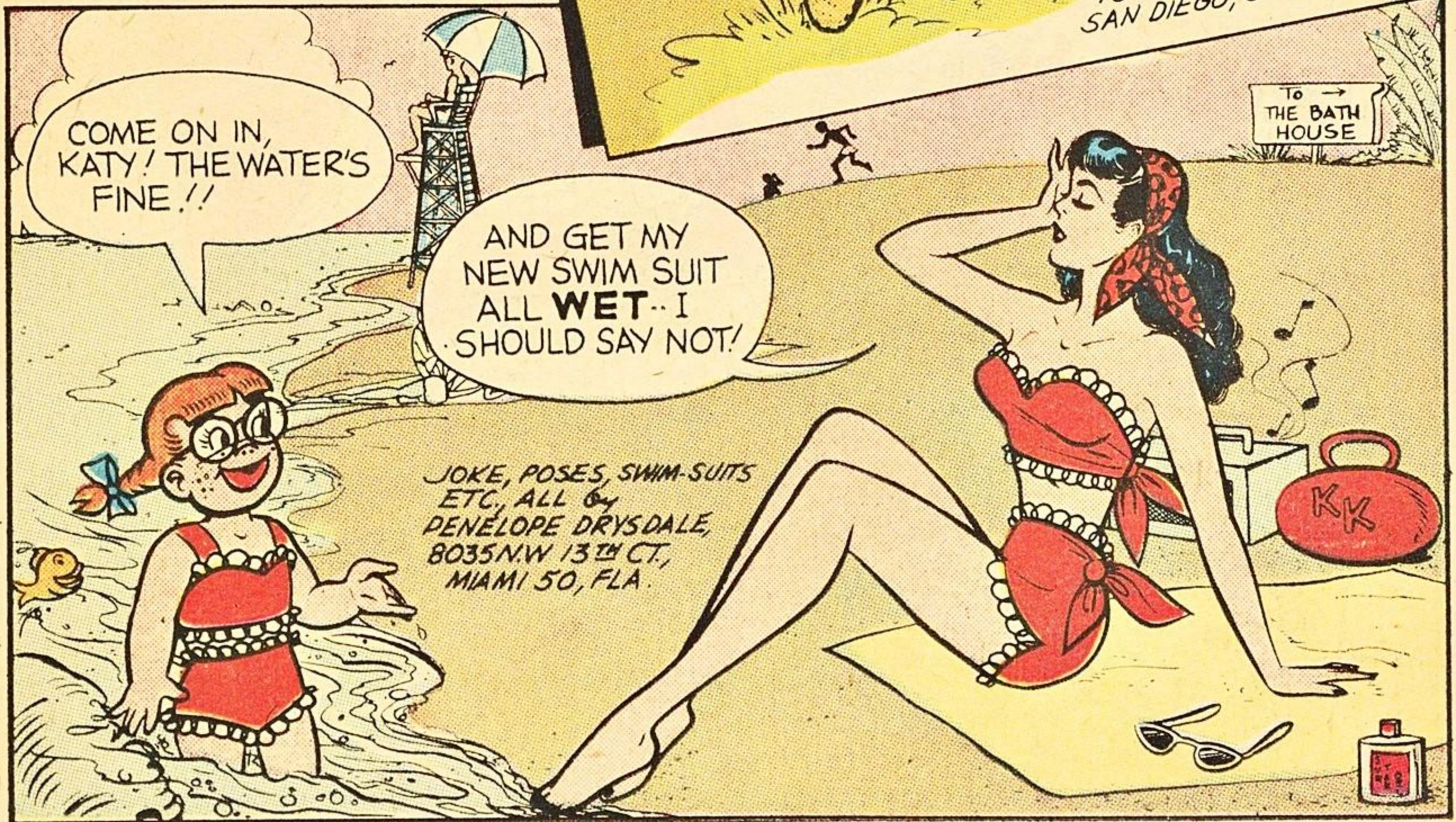
I GIVE
UP, CHUBBY!



A RUN IN
YOUR HOSE!
(CHUCKLE
CHUCKLE)

KRAZY LETTERING AND JOKE ABOVE
By JUDY RUBIN 105 PRINCIPALIA LANE,
OAK RIDGE, TENNESSEE.

By MARY MANSELL,
4507 TERRACE DRIVE,
SAN DIEGO, CALIFORNIA.

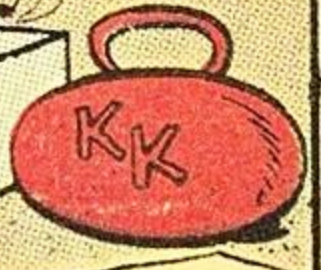


COME ON IN,
KATY! THE WATER'S
FINE!!

AND GET MY
NEW SWIM SUIT
ALL **WET**.. I
SHOULD SAY NOT!

JOKE, POSES, SWIM-SUITS
ETC, ALL By
DENELOPE DRYSDALE,
8035 N.W. 13TH CT.,
MIAMI 50, FLA.

To →
THE BATH
HOUSE



SHEAFFER'S NEW CARTRIDGE PEN

I CARRY MY INK
SUPPLY IN MY PURSE

I CARRY MINE IN
MY POCKET

JUST DROP SKRIP CARTRIDGE
INTO BARREL,
AND WRITE!

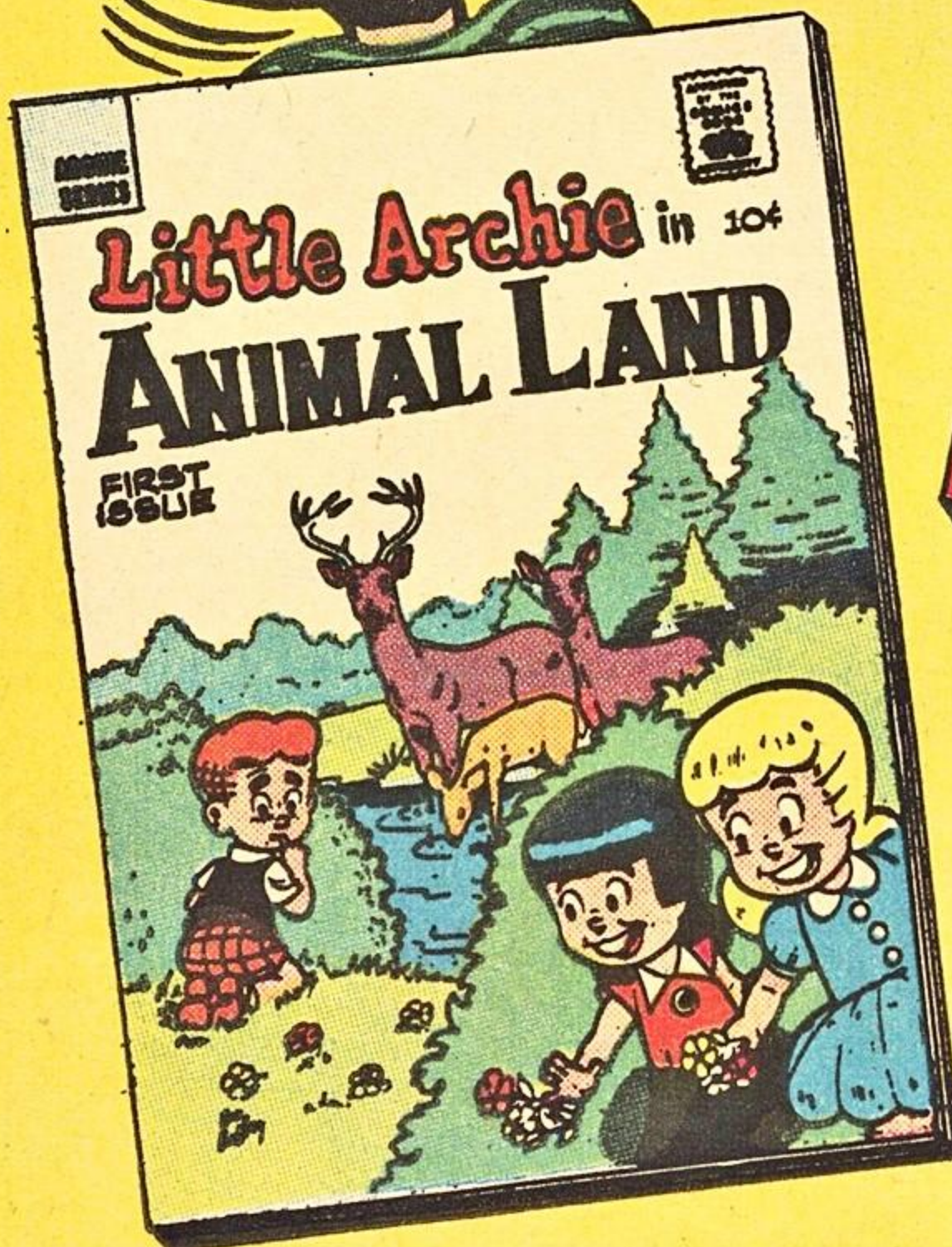
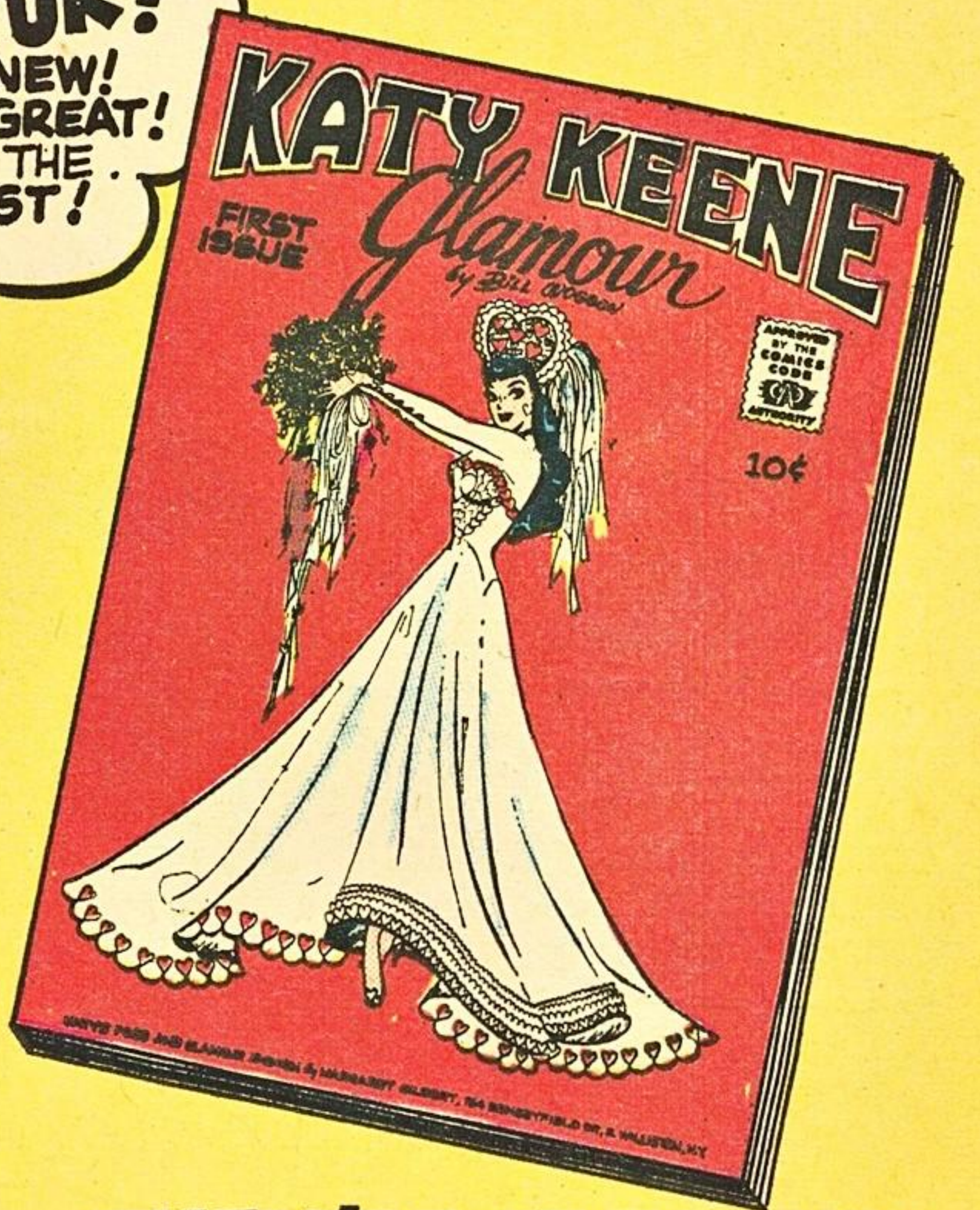
\$2.95
with 2 Skrip
cartridges

Extra cartridges
available in
handy 5-pack

The fountain pen that fills like a ballpoint!

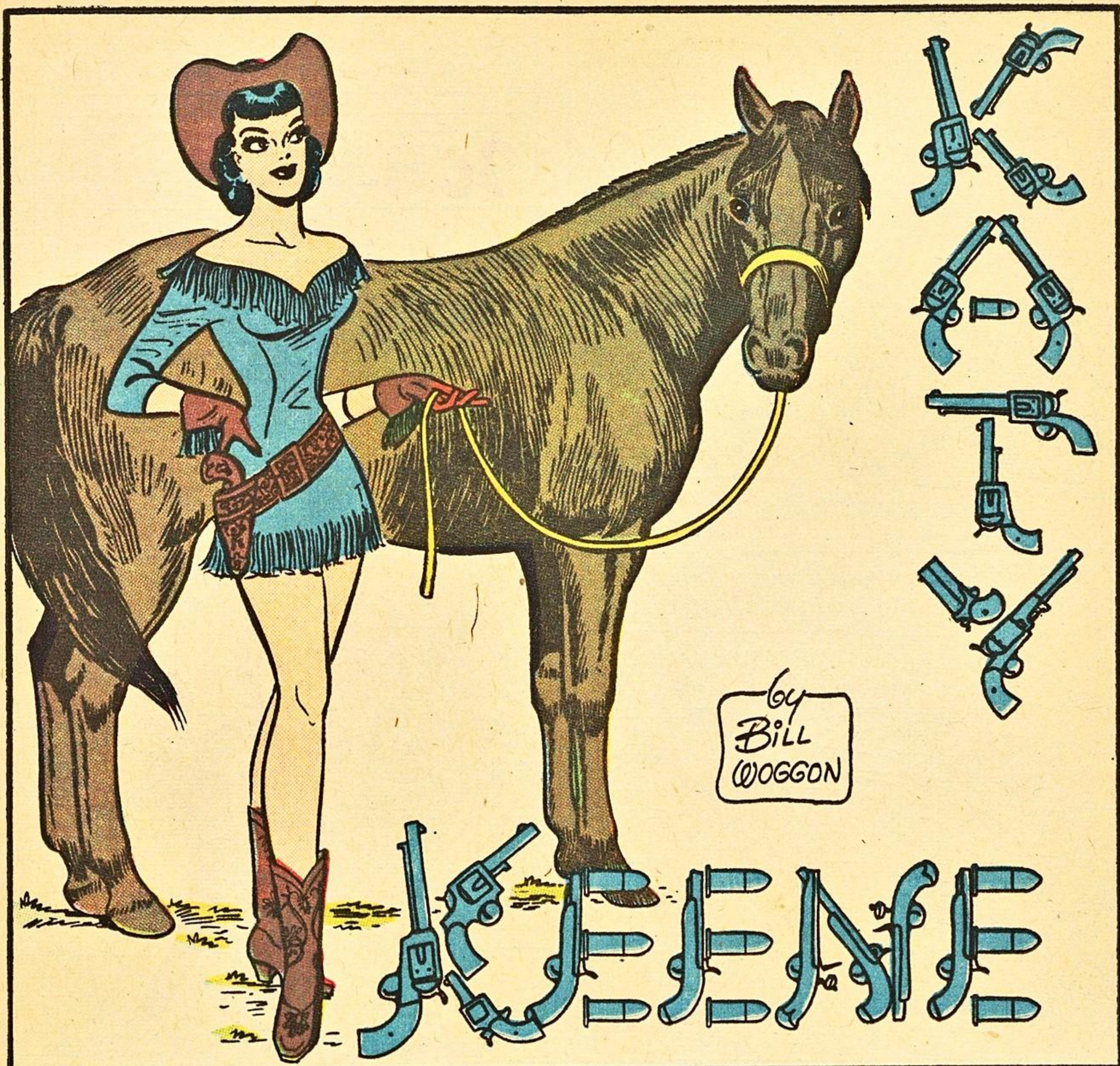
©1957, W. A. Sheaffer Pen Company, Fort Madison, Iowa

YUK! YUK!
THEY'RE NEW!
THEY'RE GREAT!
THEY'RE THE
LATEST!



**THEY'RE TWO FUN-
FILLED BOOKS OF THE
ARCHIE SUMMER
SERIES!**

THESE ARE TWO OF THE JAM PACKED, LAFF-
LOADED BOOKS THAT ARE SALE RIGHT NOW!
IF YOU CAN'T FIND THEM ON YOUR NEWSSTAND,
SEND IN 10¢ IN COIN TO ARCHIE SUMMER SERIES
ROOM 603, 241 CHURCH ST., NEW YORK 13, N.Y.

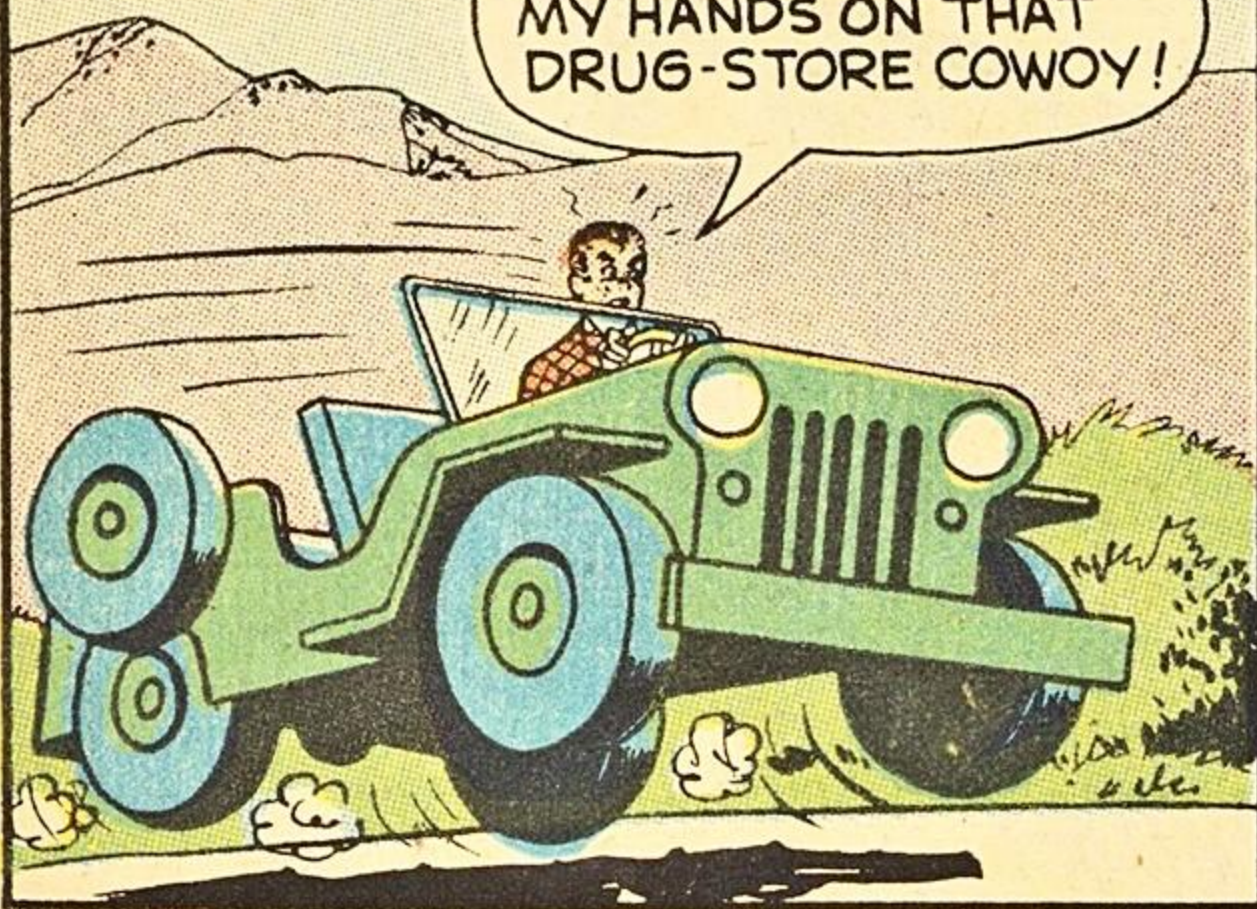


KATY'S WESTERN OUTFIT, POSE + PISTOL LETTERING by CARLA SUE UMFLEET, 1215 MARILYN ST., MEMPHIS, TENN.



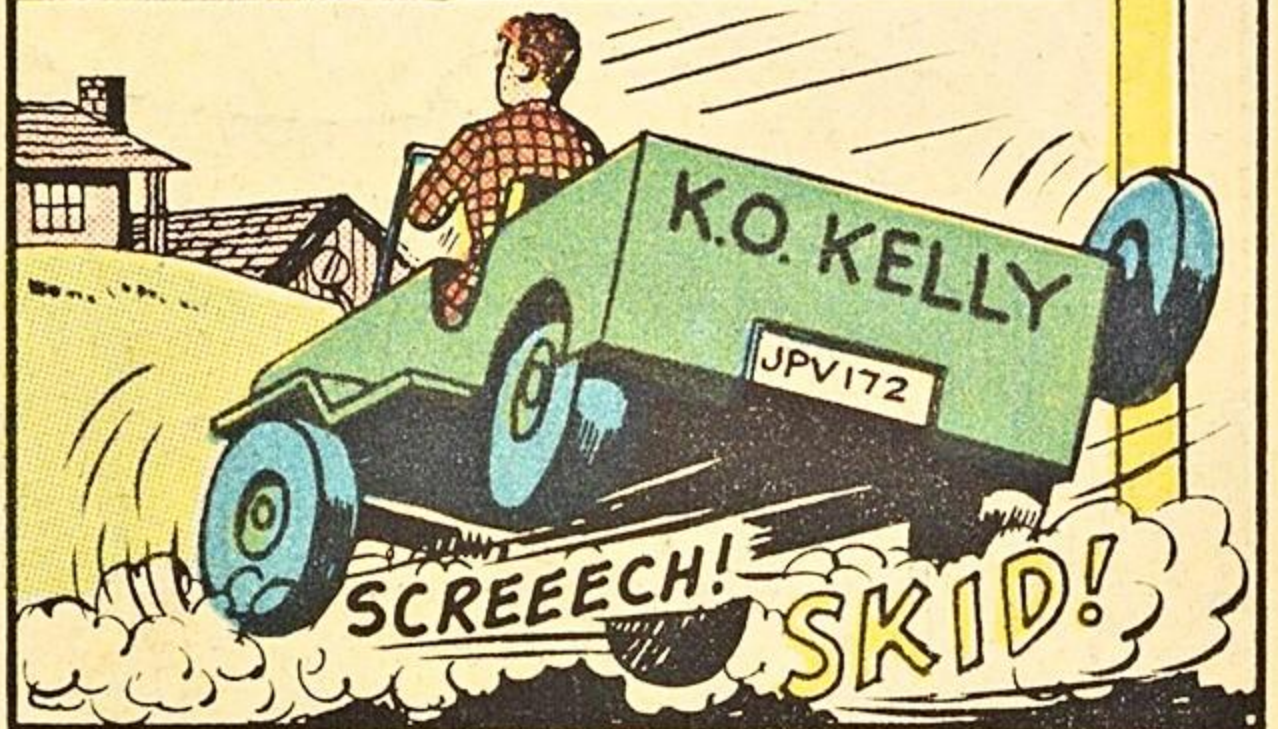
K.O.'S JEEP ROARS DOWN CALIFORNIA HIGHWAY 150...

JUST WAIT TILL I GET MY HANDS ON THAT DRUG-STORE COWBOY!



He skids through the gate of Curly Cassidy's 2-C Ranch!

2C RANCH



K.O. finds Katy and Curly behind the stables... Curly is showing off his skill at pistol handling...

PUT UP YOUR HANDS, YOU CURLY WOLF! I'LL TEACH YOU..

WHY K.O.! WHAT...?



KATY'S WESTERN COSTUME by KAREN HINTON, 510 HAMBURG, ST. JOSEPH, MO.

C'MON! PUT 'EM UP! ARE YOU SCARED TO FIGHT?

WHAT'S TO FIGHT ABOUT?

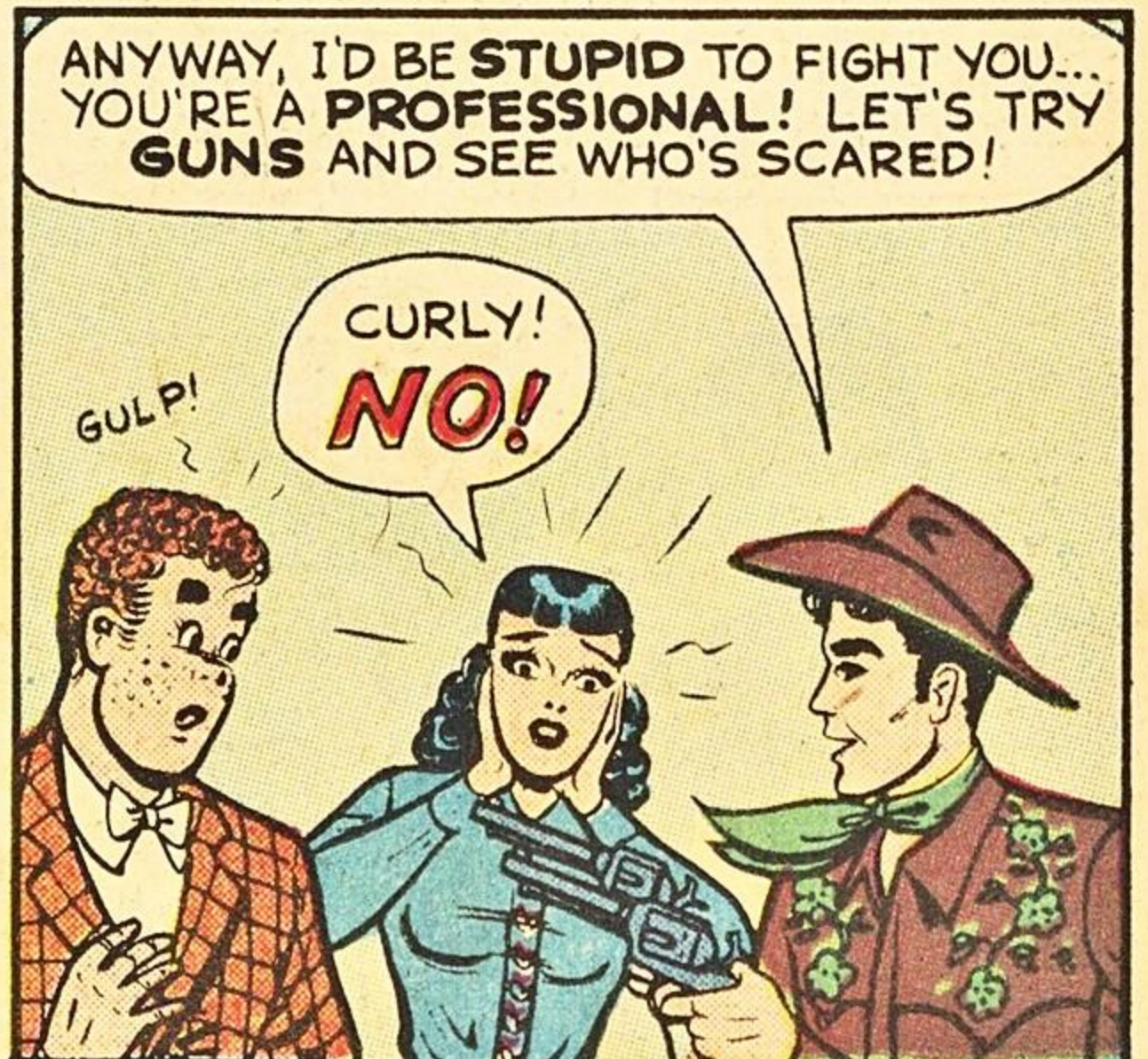
K.O.! STOP IT!



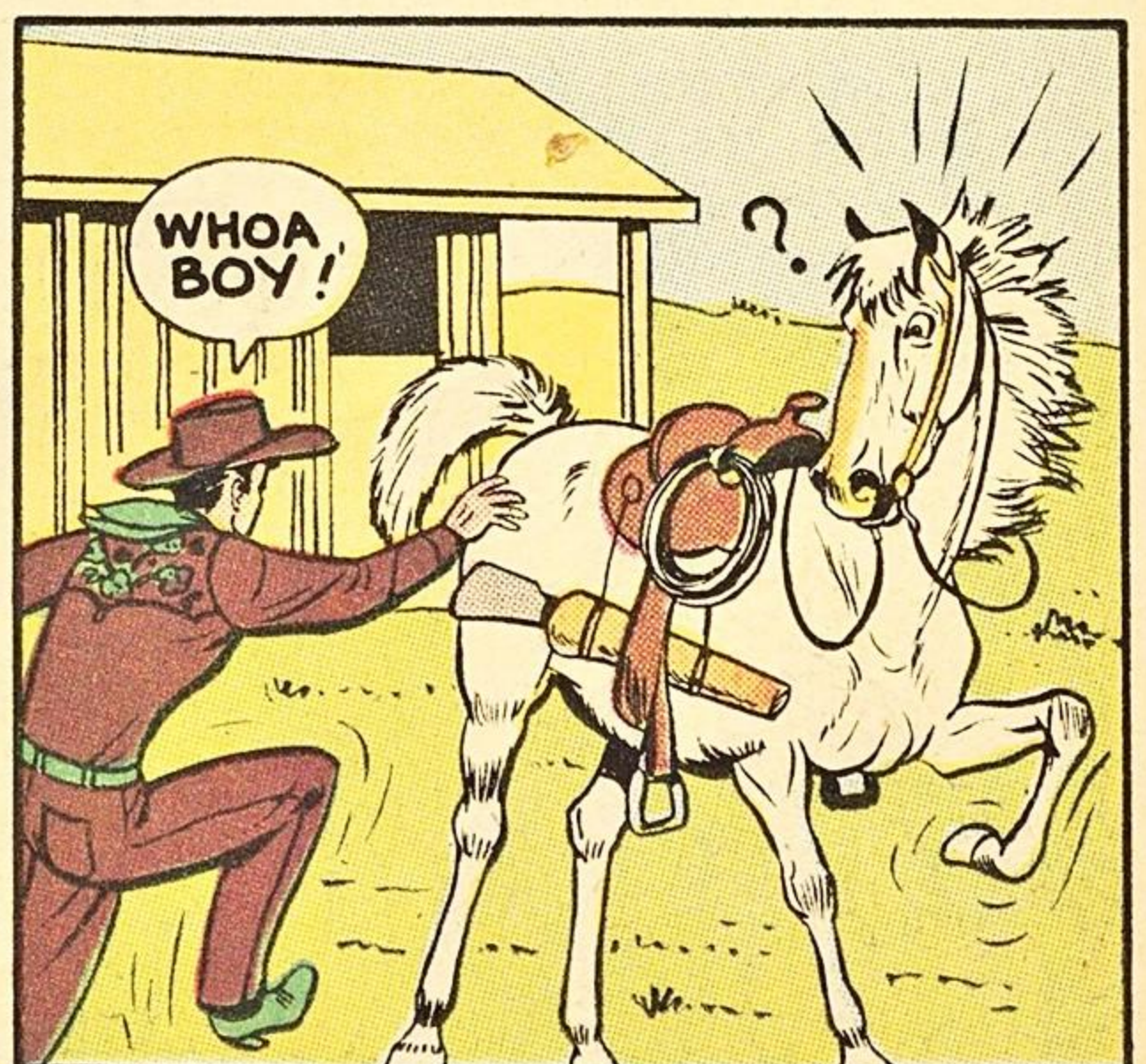
ANYWAY, I'D BE STUPID TO FIGHT YOU... YOU'RE A PROFESSIONAL! LET'S TRY GUNS AND SEE WHO'S SCARED!

CURLY! NO!

GULP!

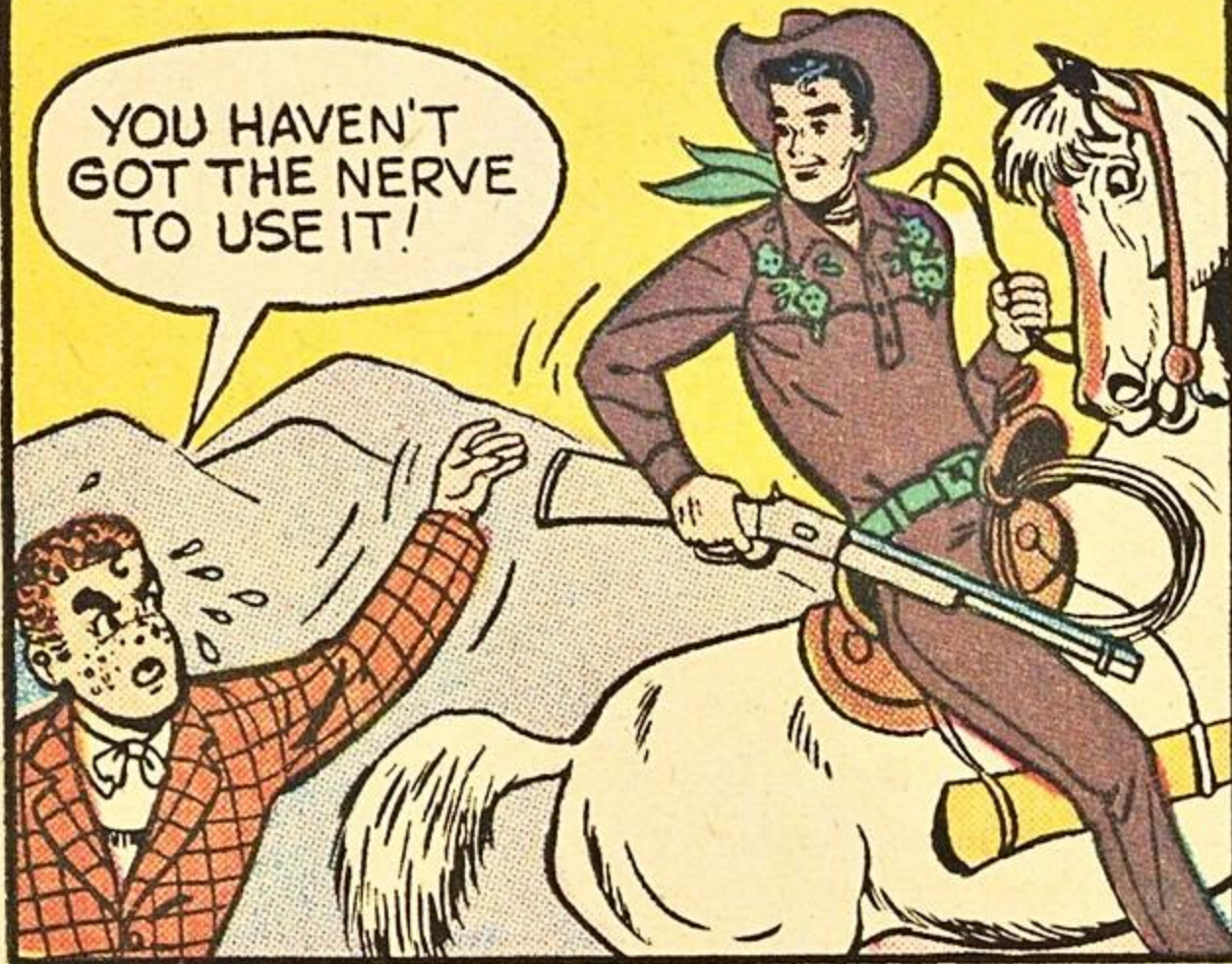


CURLY CASSIDY'S COWBOY OUTFIT by SHEILA HARMS, LEAVENWORTH, WASH.



AS K.O. RUNS UP CURLY MOUNTS AND SNATCHES THE RIFLE FROM THE SADDLE SCABBARD...

YOU HAVEN'T GOT THE NERVE TO USE IT!



I WARNED YOU, KELLY! DON'T MESS WITH ME!

I'LL WRAP THAT RIFLE 'ROUND YOUR NECK LIKE A NECKTIE!



BLUB! GASP! CHOKE! OH, NO! NOT ANOTHER WATER GUN!

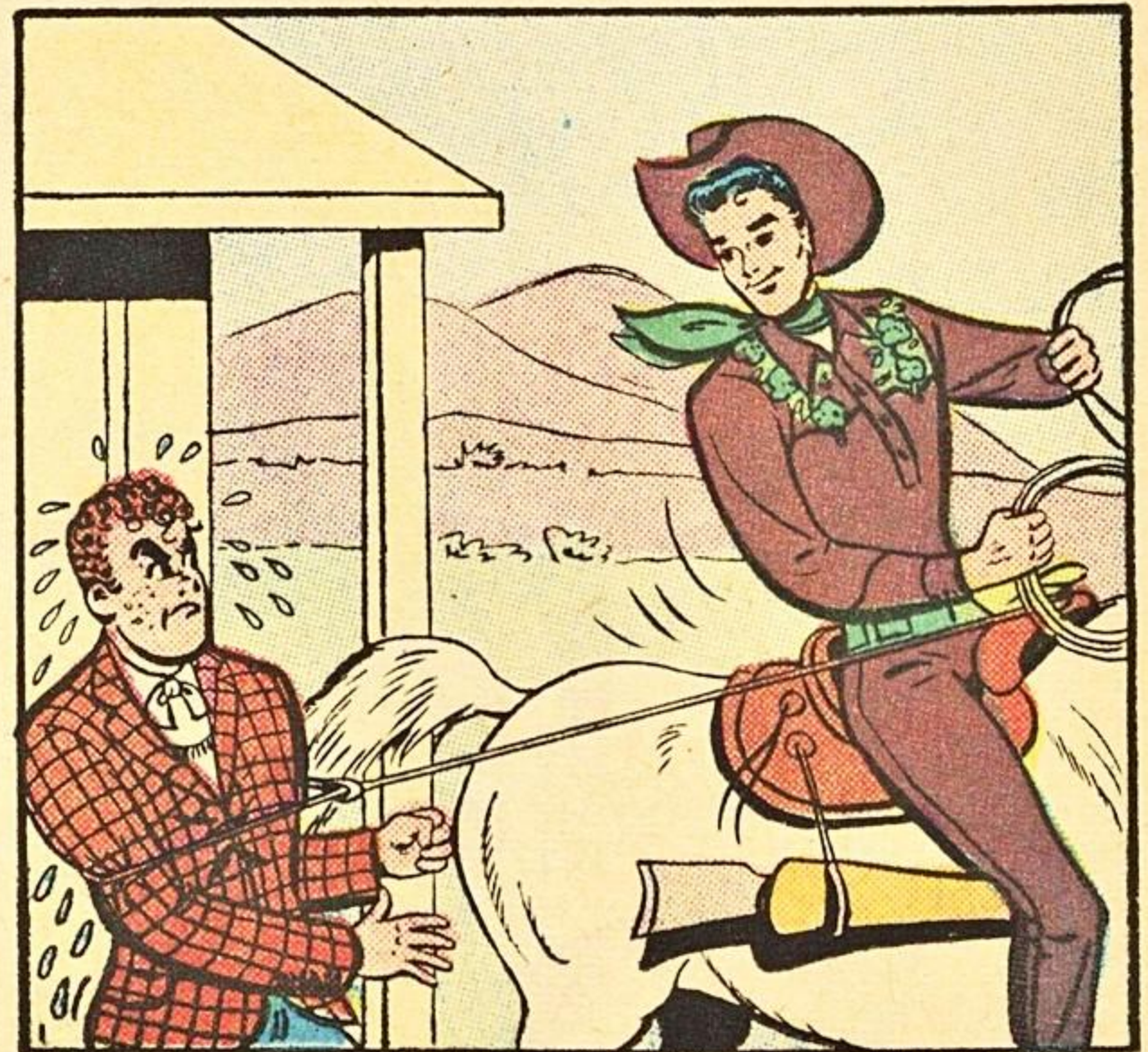
MAYBE YOU WON'T BE SO HOT-HEADED NOW! THAT'LL COOL YOU OFF! TEE HEE

WELL, HERE WE GO AGAIN!

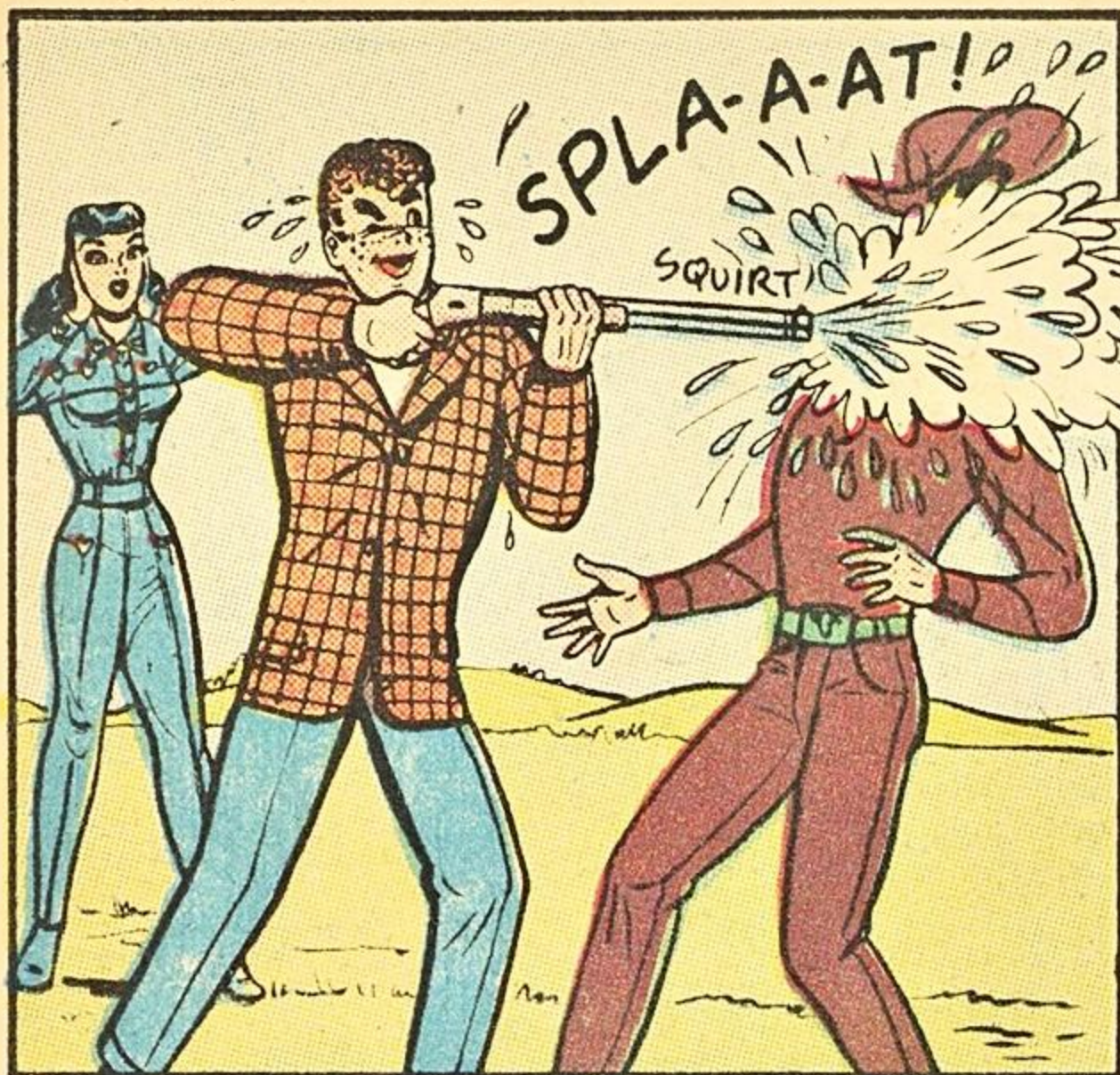
SPLA-A-AT!!



As K.O. wipes the water from his eyes, Curly sheathes the water gun and grabs his lasso...

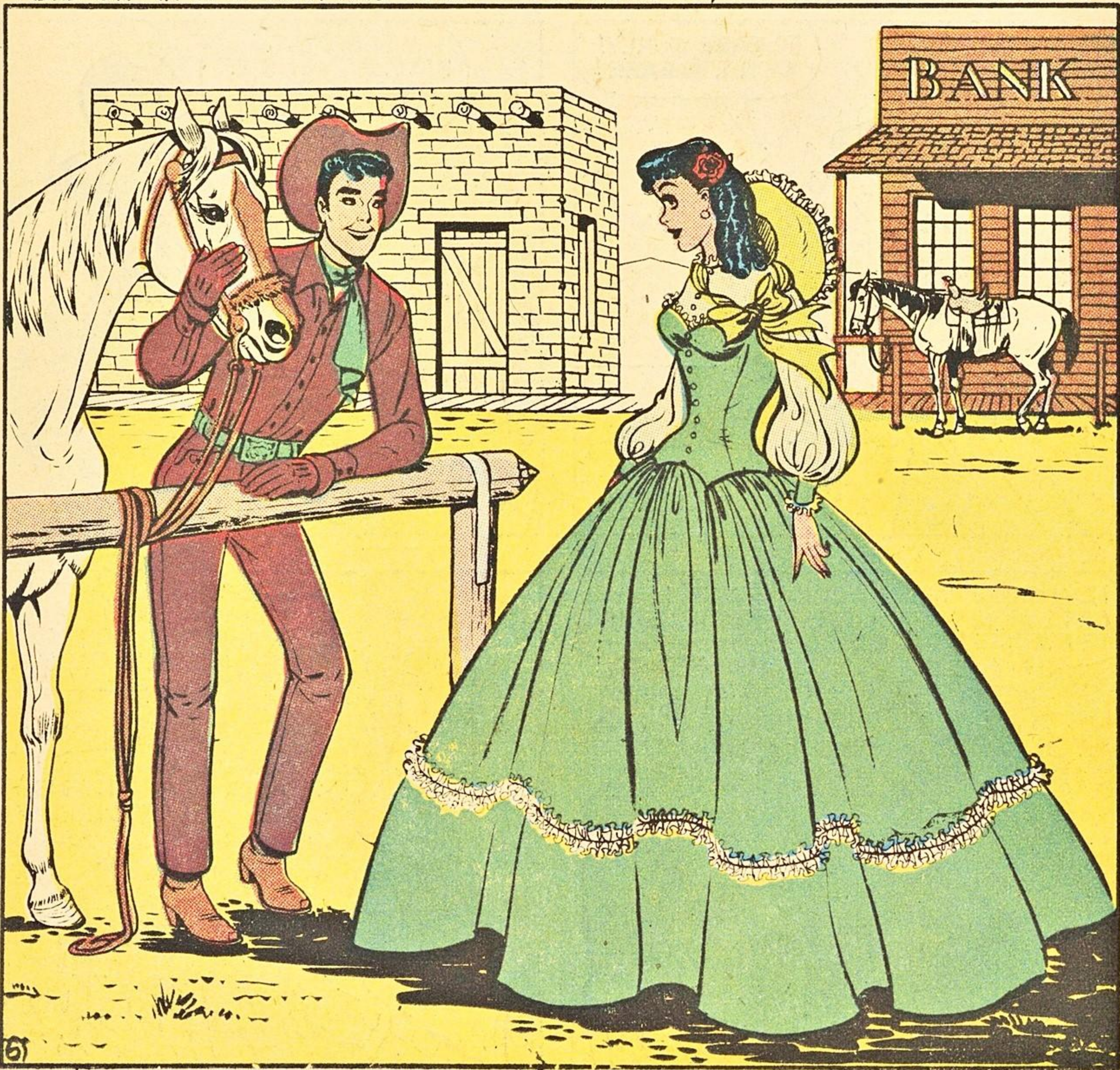






The End

HERE IS A PIN-UP OF KATY AND CURLY ON THE MOVIE SET, FOR YOUR PIN-UP COLLECTION.



KATY'S MOVIE SET FASHION, POSE + BACKGROUND by RACHEL DREW, 255 UNION AVE., LACONIA, N.Y.



WELL, K.O. AND CURLY GOT PRETTY WET, BUT IT WAS ALL IN FUN, AND ENDED WITH NO HARD FEELINGS... NOW, ALL THREE OF US WANT TO REMIND YOU OF A FEW THINGS CONCERNING GUNS!



GUN — TIPS

Shooting is fine sport, but **NEVER FAIL** to be **CAREFUL!**

THERE ARE MANY RIFLE CLUBS AND EXPERIENCED PEOPLE ANXIOUS TO TEACH YOU THE PROPER HANDLING OF A GUN, AND SAFETY RULES FOR HUNTING OR TARGET SHOOTING... IF POSSIBLE, GO TO ONE OF THEM!

NEVER CARRY A **LOADED** GUN IN A CAR!

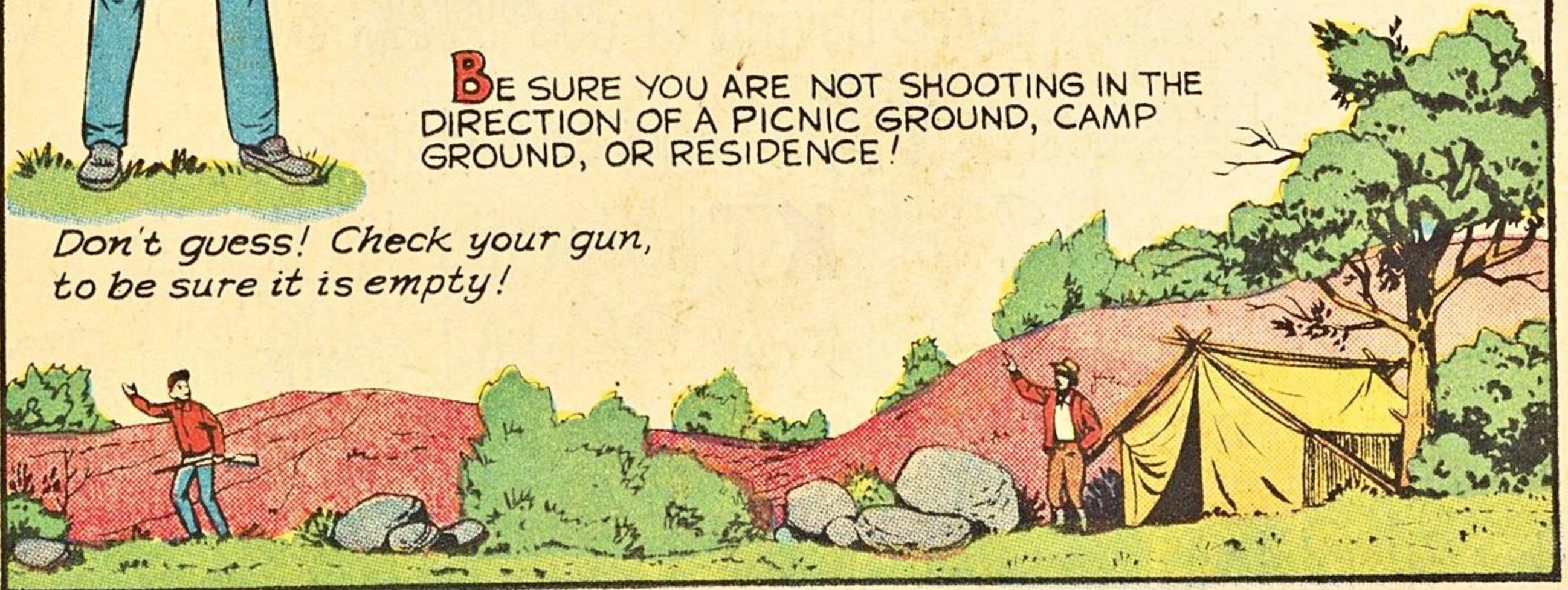
NEVER KEEP A **LOADED** GUN IN THE HOUSE!

NEVER AIM A GUN AT **ANYONE**, EVEN IN PLAY, EVEN IF YOU **KNOW** IT IS NOT LOADED!

WHEN SHOOTING AT A TARGET, **ALWAYS** FIRE TOWARD A BANK OR HILL, OR A BACKSTOP OF SOME KIND! EVEN A .22 CALIBER BULLET IS DANGEROUS FOR OVER A **MILE**!

BE SURE YOU ARE NOT SHOOTING IN THE DIRECTION OF A PICNIC GROUND, CAMP GROUND, OR RESIDENCE!

Don't guess! Check your gun, to be sure it is empty!



KATY KEENE *in*

"A RIPPING GOOD TIME"

THIS STORY WAS SUGGESTED BY LESLIE WHITE, 175 MIRA MAR DR., CAMARILLO, CALIF

One  K.T. went  ly  cause she had
 get up at the **CRACK** of dawn to report  the 
Soon she was fast  dreaming she was already there
dressed in a  utiful  ready  play her part w 
who should appear on the set but  and  Gloria
struts over   and says, "Take off that gown! Danny
gave me that part instead of **U**!"  looks over  
and says, "Danny, You didn't?" "I'm s-sorry **KT**, b-but I
had !"  stammers!  with  in her 
SHRIEKS at Gloria, "I won't give you this gown! I won't!"
 says, "Oh yes you will!" and starts **RIPPING** the 
off **KT**... "STOP!" yells  "I'll show you!" as she rips
Gloria's  soon they're having a **RIPPING GOOD TIME!**
 awakens hearing  yelling and ripping and runs
into her room only  find **KT** had walked in her sleep
and was tearing up  of her own  utiful gowns into 
 yells, "Jeepers! Wake up, Katy!"  awakens and cries, "Oh,
that Gloria! she made me do this!"  just stood there  wildered.

NEW STORIES

Now! KATY KEENE

STEPS OUT

THE MOST EXCITING! THE MOST SPECTACULAR!
THE MOST GLAMOROUS! THE MOST SPARKLING!

NEW GIANT ANNUAL No. 4



NEW PIN-UPS



NEW CUT-OUTS



NEW FASHIONS

NEW CARS



ALL NEW!

CLIP!
MAIL NOW!

Inside This Book
LOADS OF LUSCIOUS,
SWEET, GLAMOROUS KATY STORIES,
FASHIONS, PIN-UPS, CUT-OUTS + JOKES
plus
NEW CAR + ROCKET-SHIP DESIGNS,
KATY POETRY, COLORING FUN,
GAMES, PUZZLES, ETC., ETC.
HOURS AND HOURS OF GOOD CLEAN
FUN FOR ONLY 25¢

ORDER YOUR COPY NOW!
MAIL THIS COUPON BELOW
WITH 25¢ (35¢ IN CANADA)

PLEASE NOTE KATY'S ADDRESS! DO NOT SEND TO KATY at WOGGON WHEELS RANCH

KATY KEENE ANNUAL NO. 4

ROOM 603, 241 CHURCH ST., NEW YORK 13, N.Y.

GENTLEMEN: ENCLOSED PLEASE FIND 25¢ IN COIN
(35¢ IN CANADA) PLEASE SEND ME THE NEW NO. 4
KATY KEENE ANNUAL (PLEASE PRINT PLAINLY)

NAME.....

ADDRESS.....

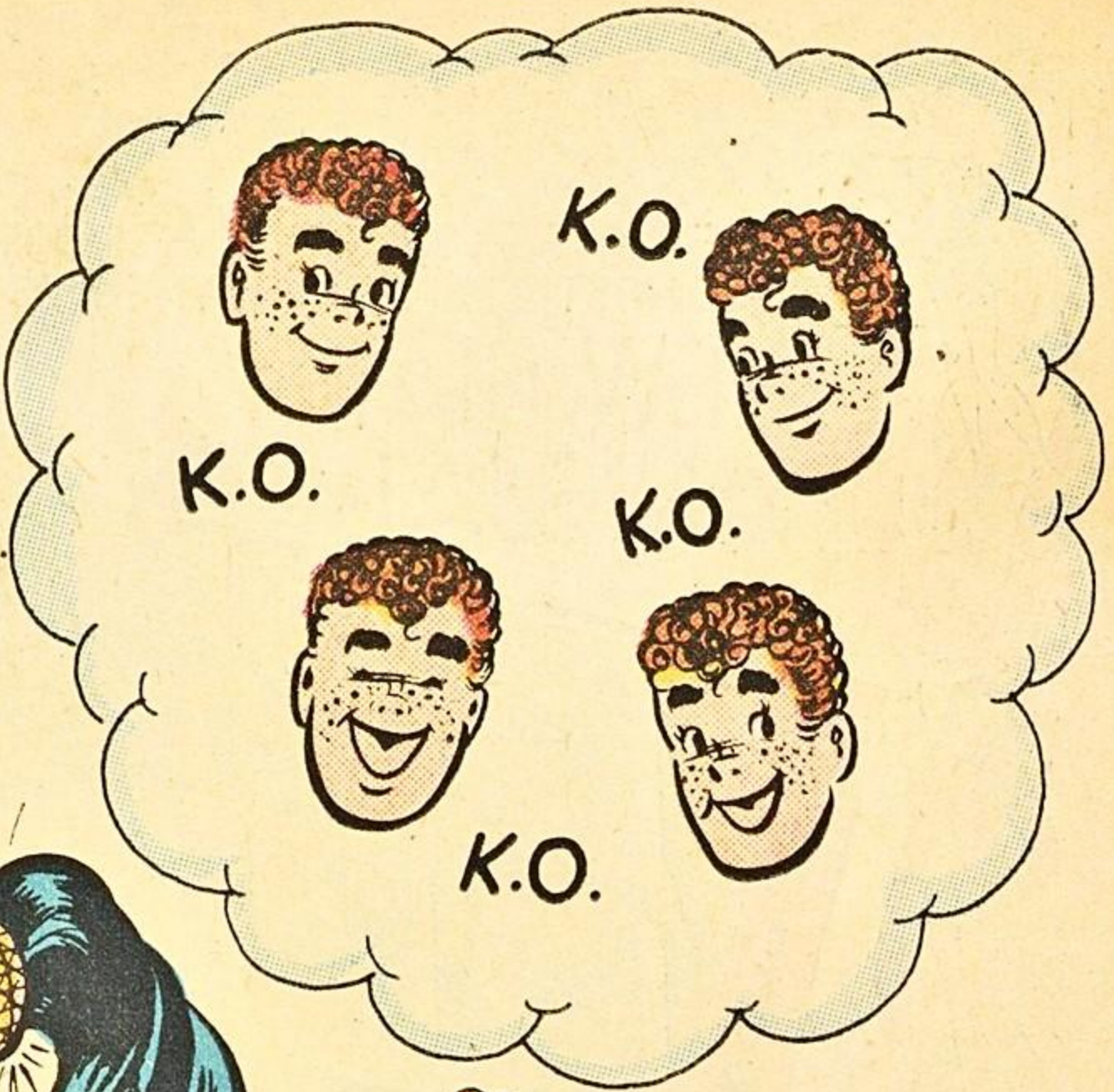
CITY..... ZONE..... STATE.....



KATY

KEENE

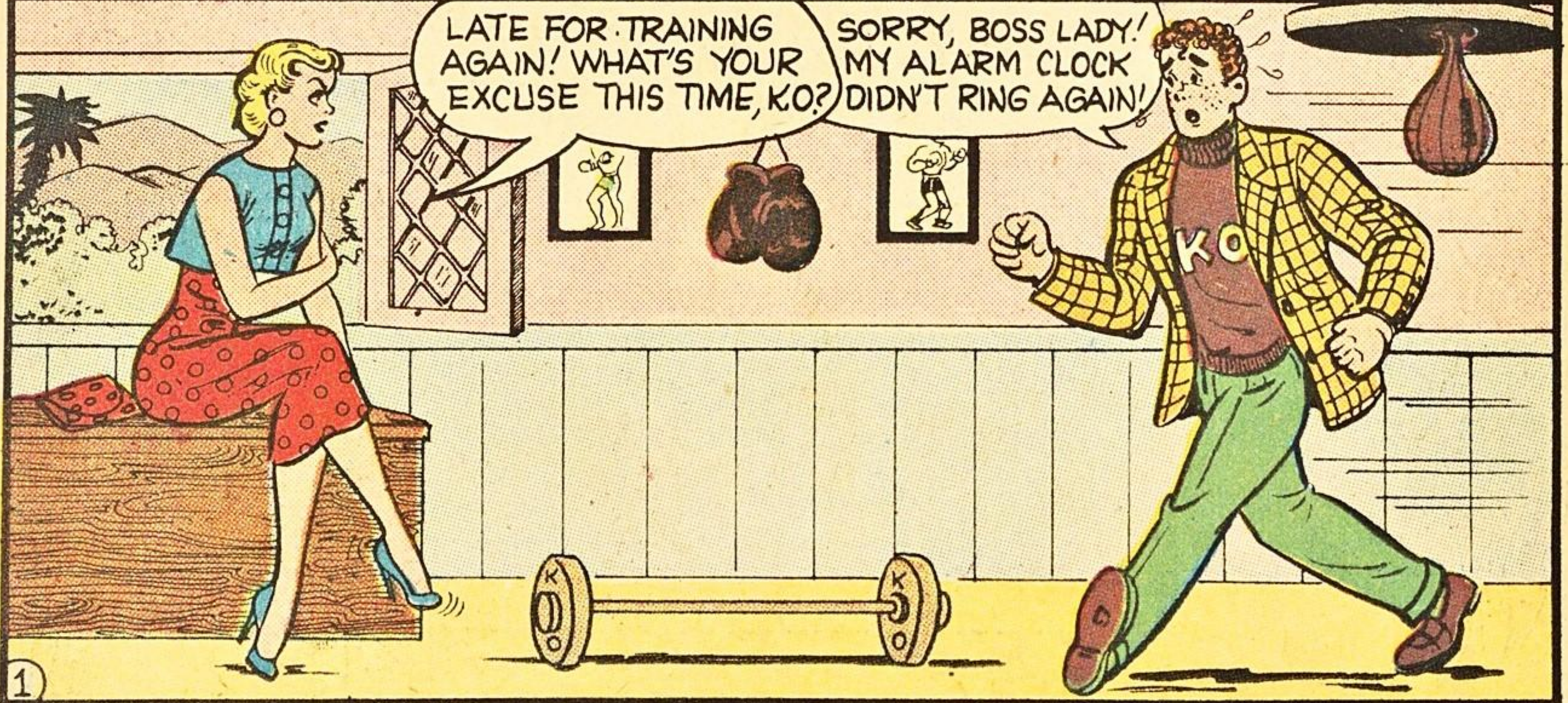
NO DATES WITH K.O. FOR AWHILE-- GLORIA IS TRAINING HIM FOR HIS NEXT BIG FIGHT!



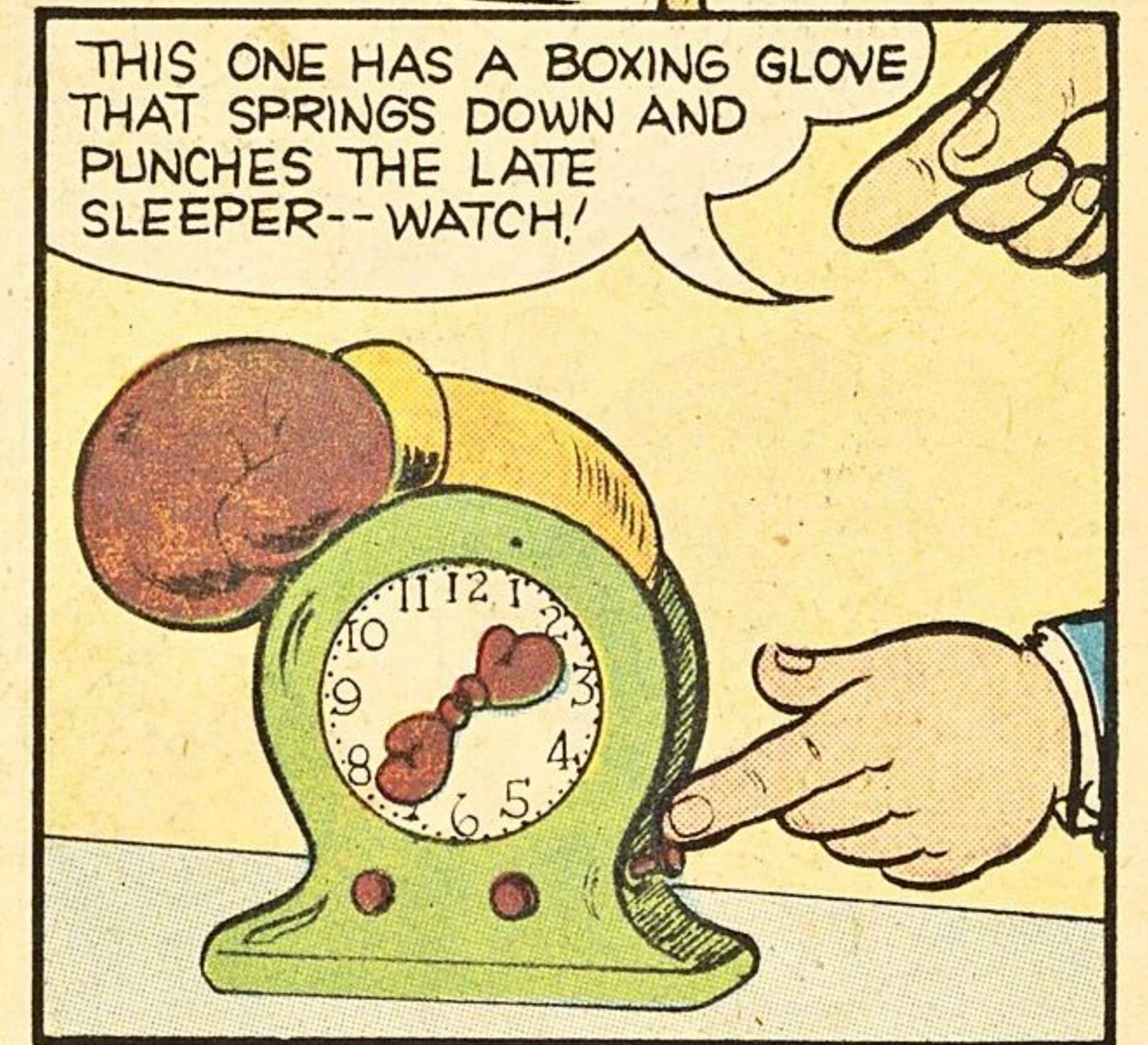
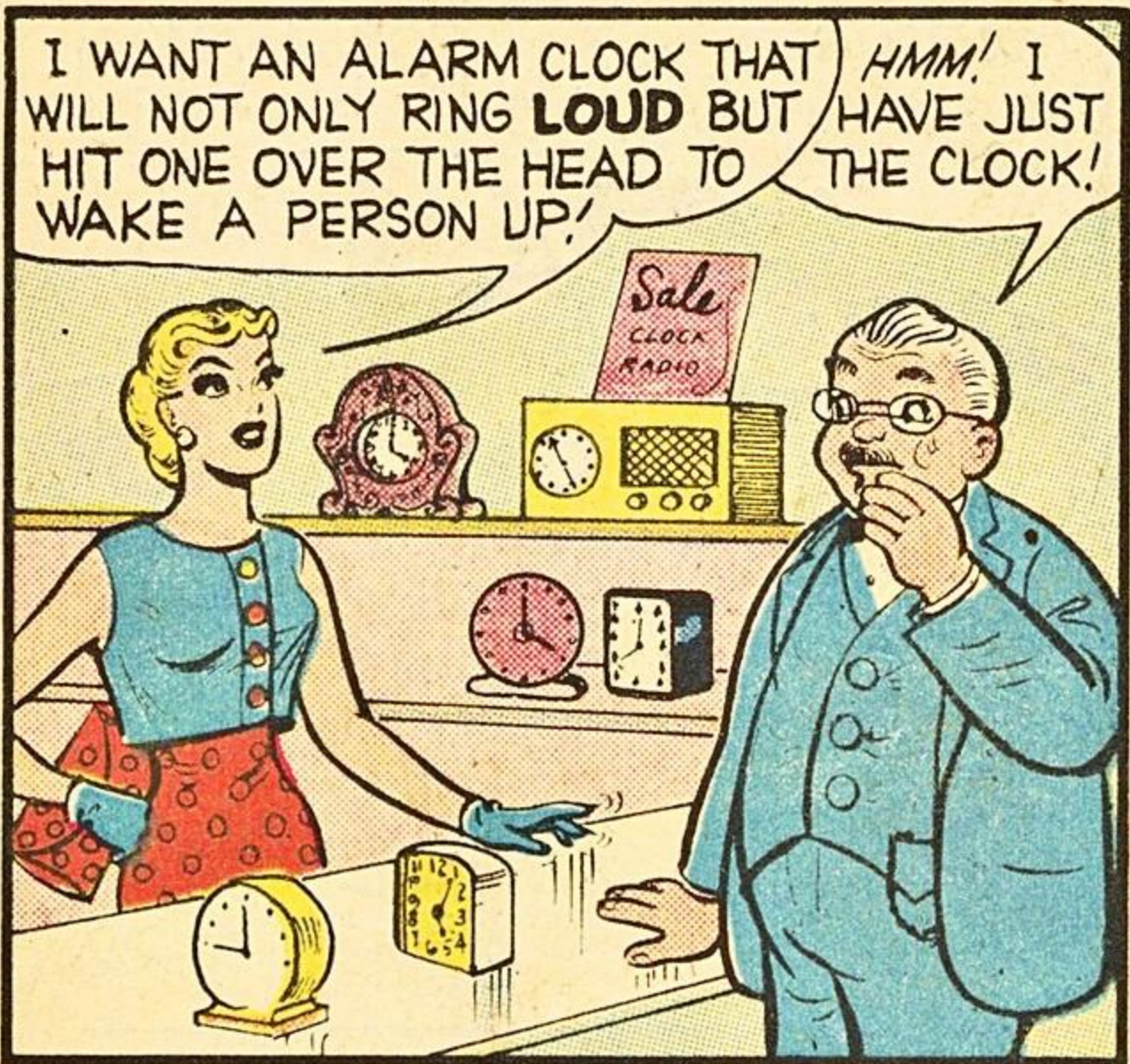
64
Bill
WOGGON

KATY'S HEAD, HAIR-DO, LETTERING AND ALL 64 BARBARA FREYER, 146 ADAMS ST., AGAWAM, MASS. (AGE 14)

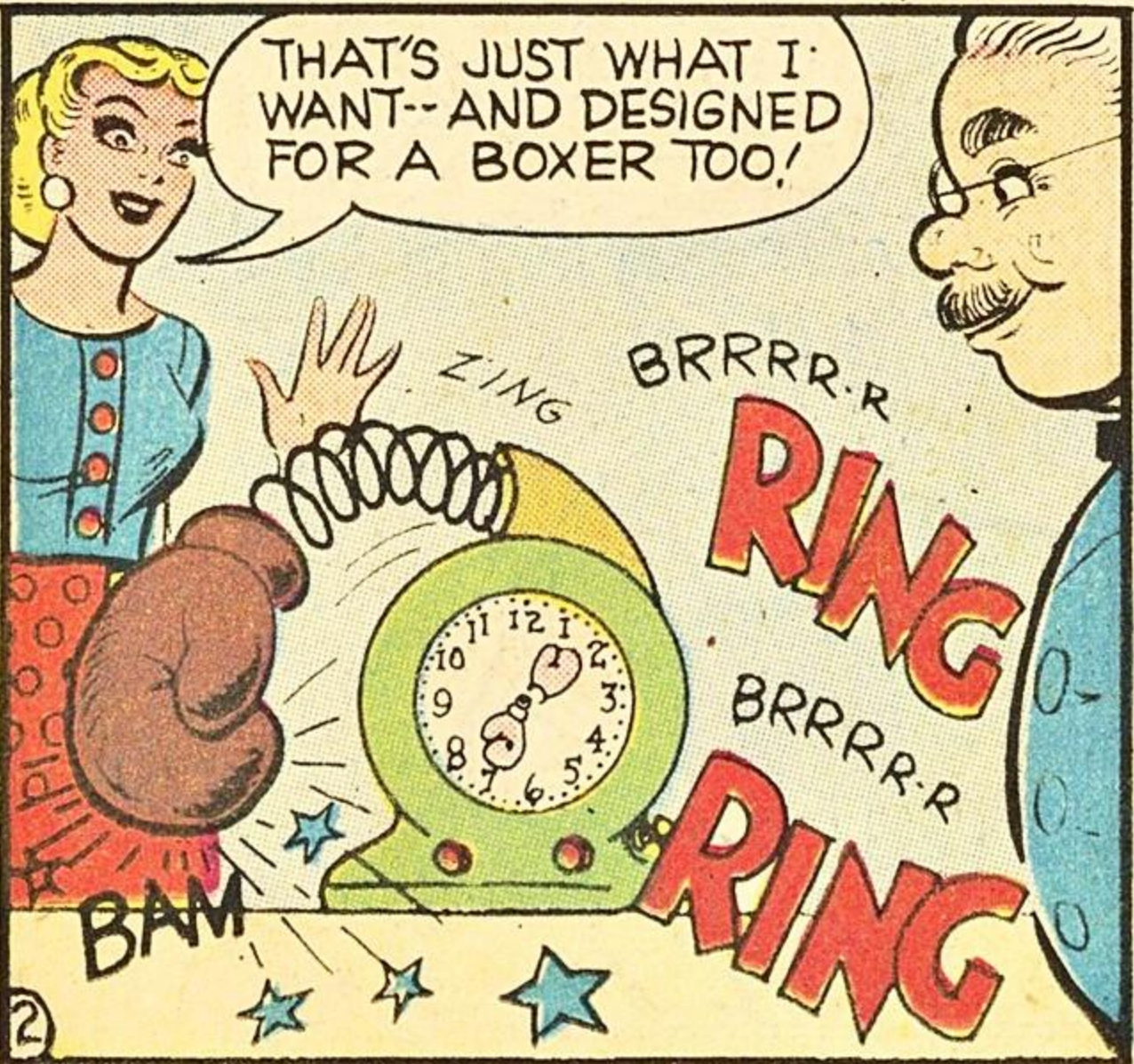
READERS NOTE: THE CLOCK (ON NEXT PAGE) THAT INSPIRED THIS STORY DESIGNED 64 JACK VINSON, R.R. 12, BOX 270A, OAKLANDON, IND.

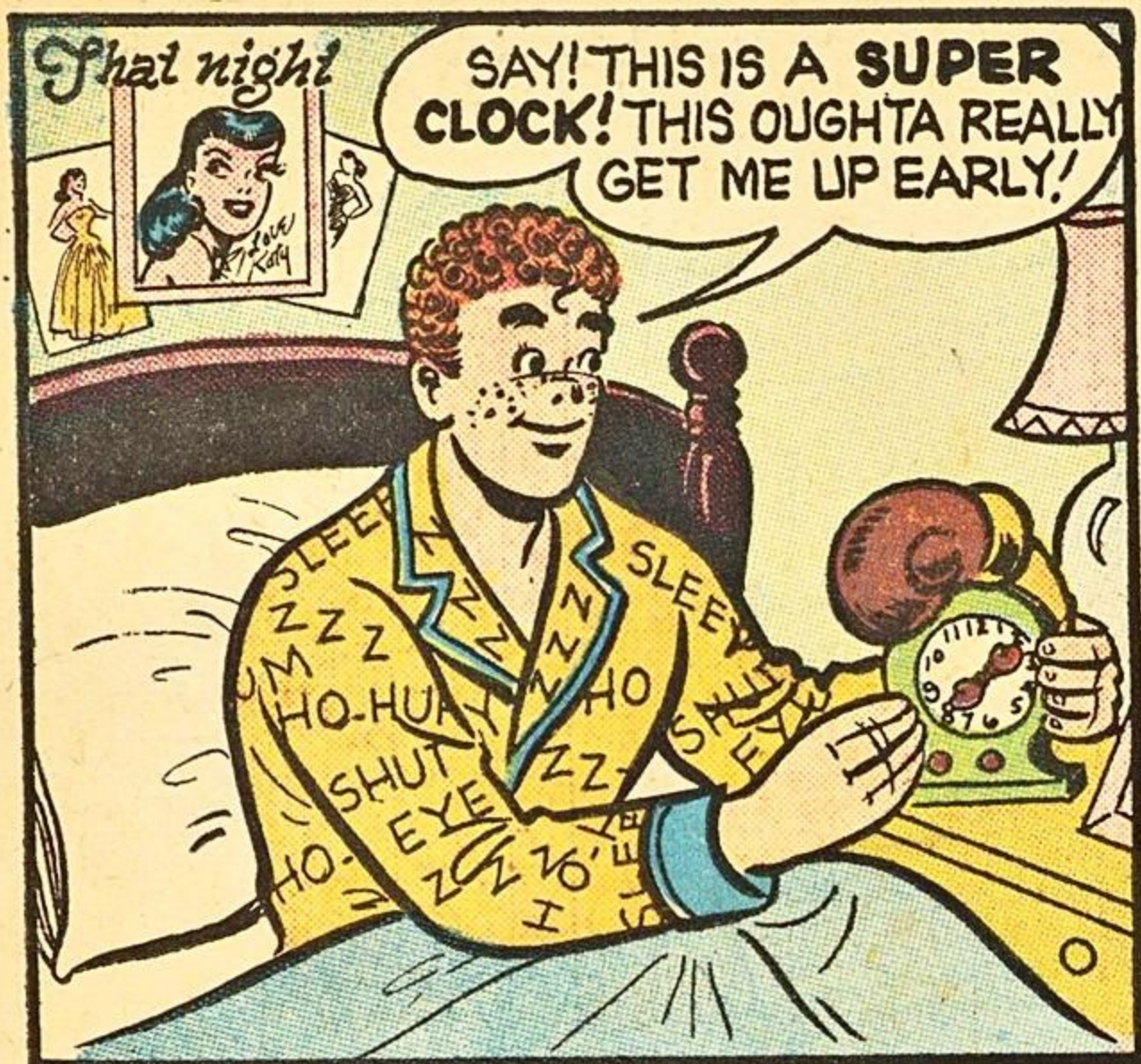


1
GLORIA'S DRESS & HANDBAG 64 MARGARET ANN MOORE, 919 BOSTON AVE., MARION, ILL.

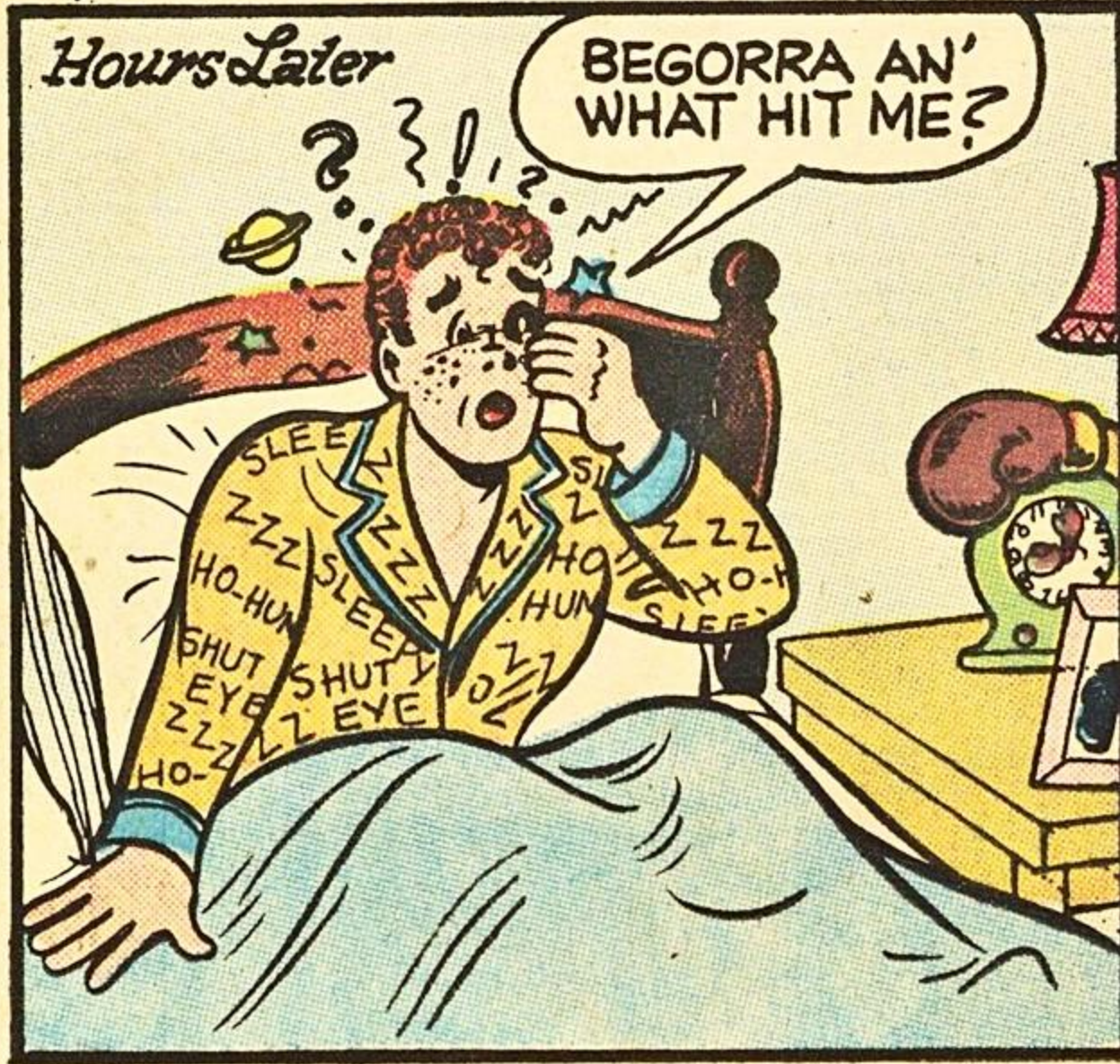
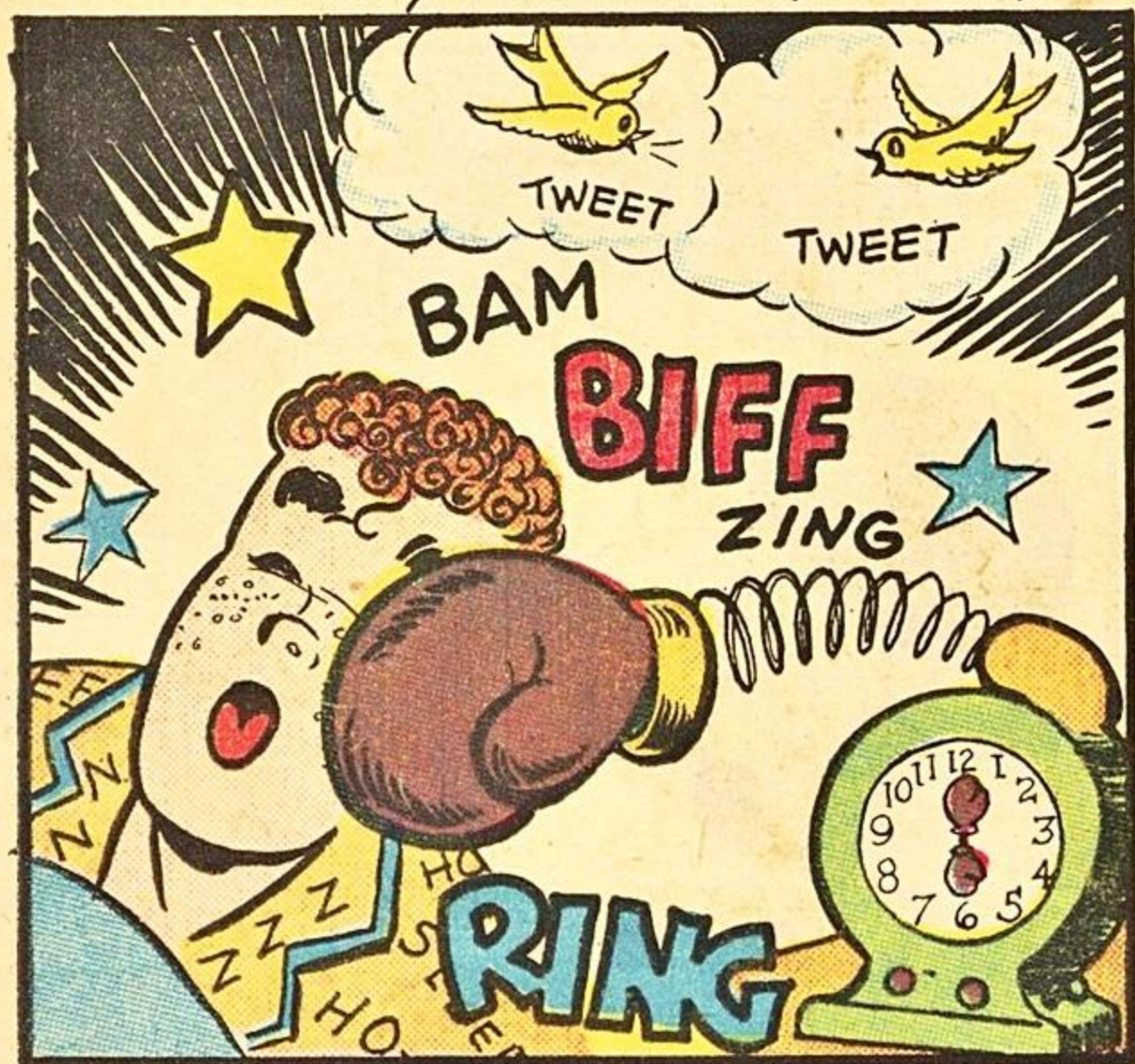


K.O.'S GYM OUTFIT, BAR-BELL, ETC. BY CAROL BRANDT, 209 NEW YORK AVE, UNION CITY, N.J. (AGE 12)

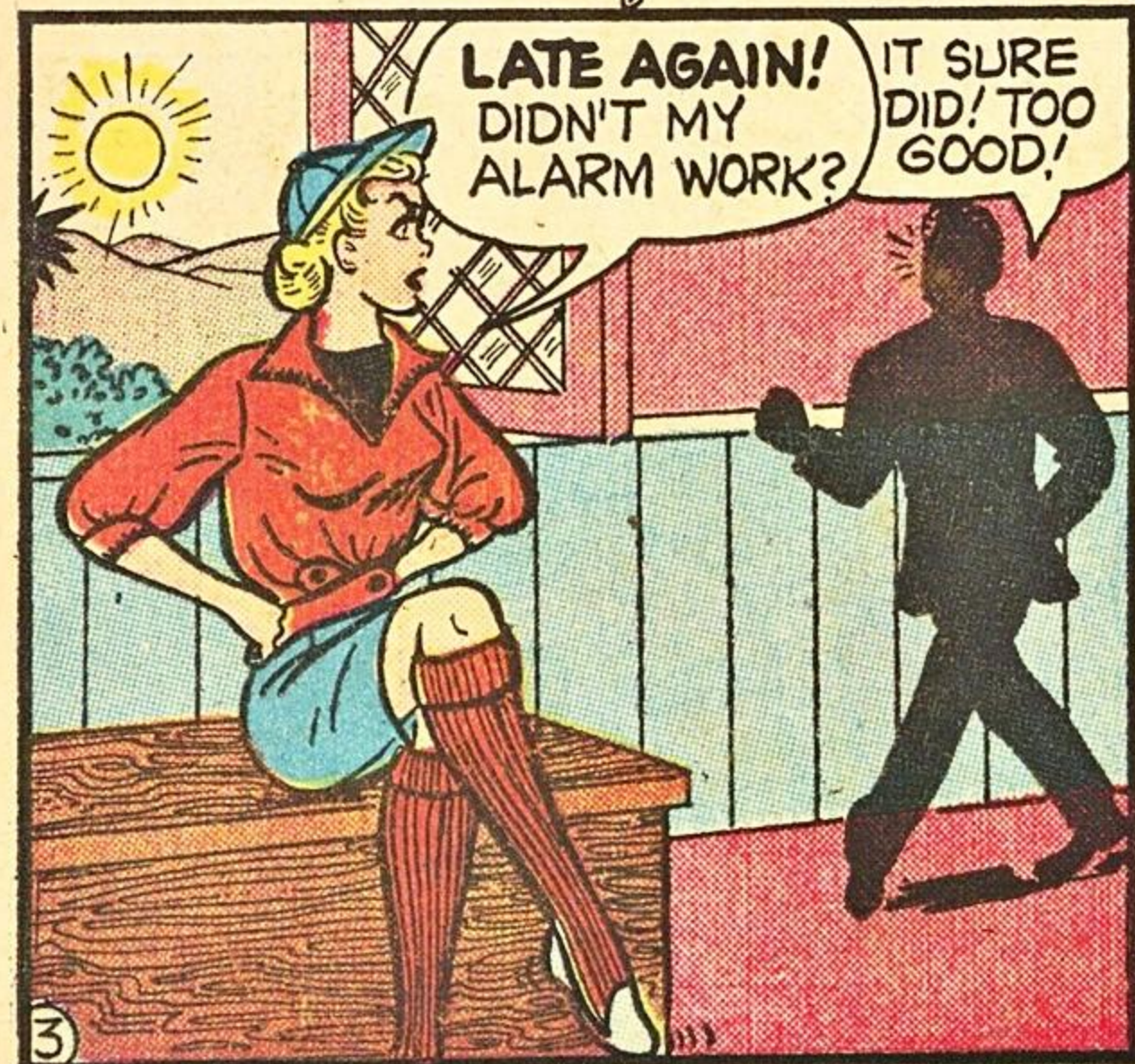




K.O.'S PAJAMAS by SYLVIA HOUSTON, 2822-25, LUBBOCK, TEXAS.

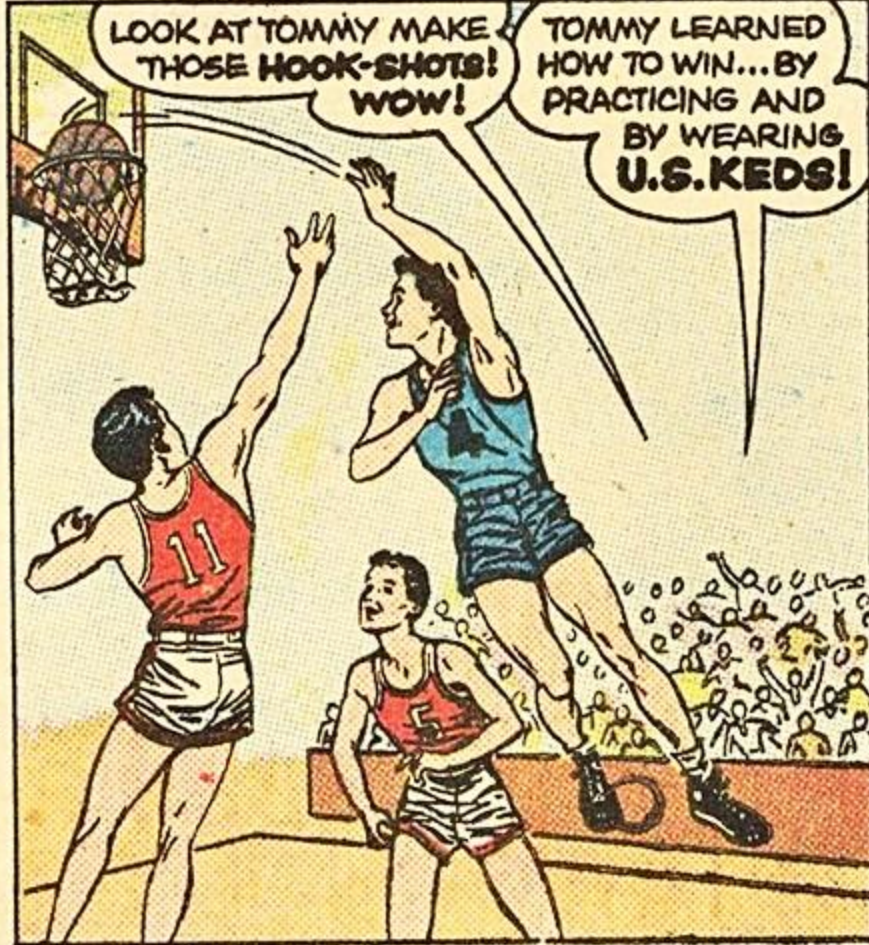
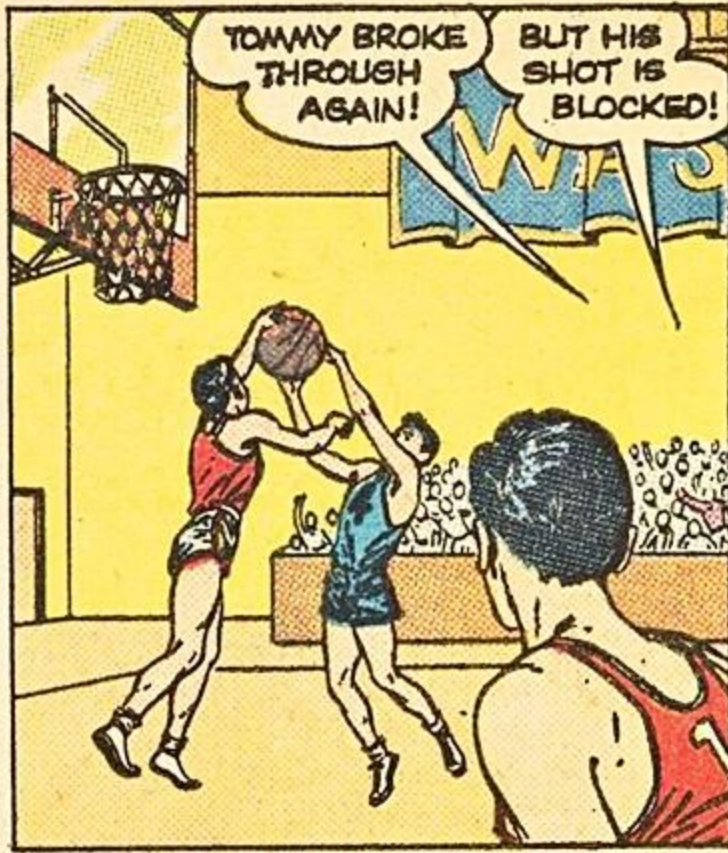


GLORIA'S OUTFIT BELOW by MARY FRANCES CAMP, RT. 2, BOX 96, PALMDALE, CALIF. (AGE 16)



THE END!

George Mikan teaches Tommy the hook shot!



LOOK FOR THE BLUE LABEL



The Shoes of Champions



Shockproof Arch Cushion
Heel to Toe Cushioned Insole
Cushioned Shockproof Heel

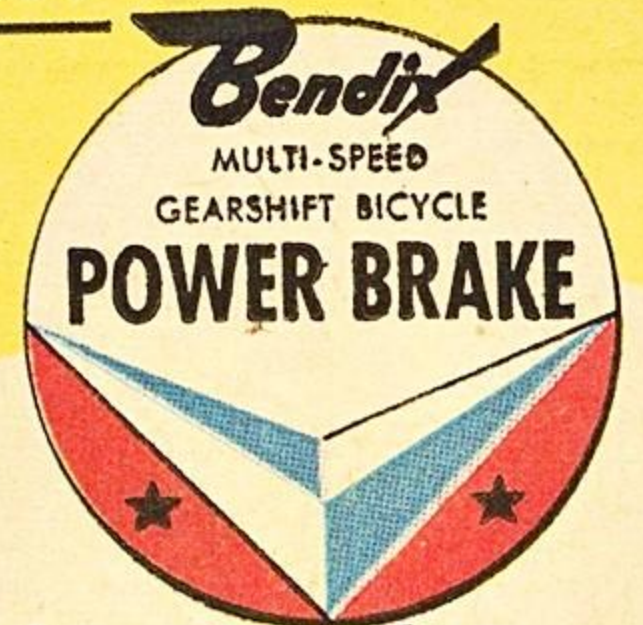
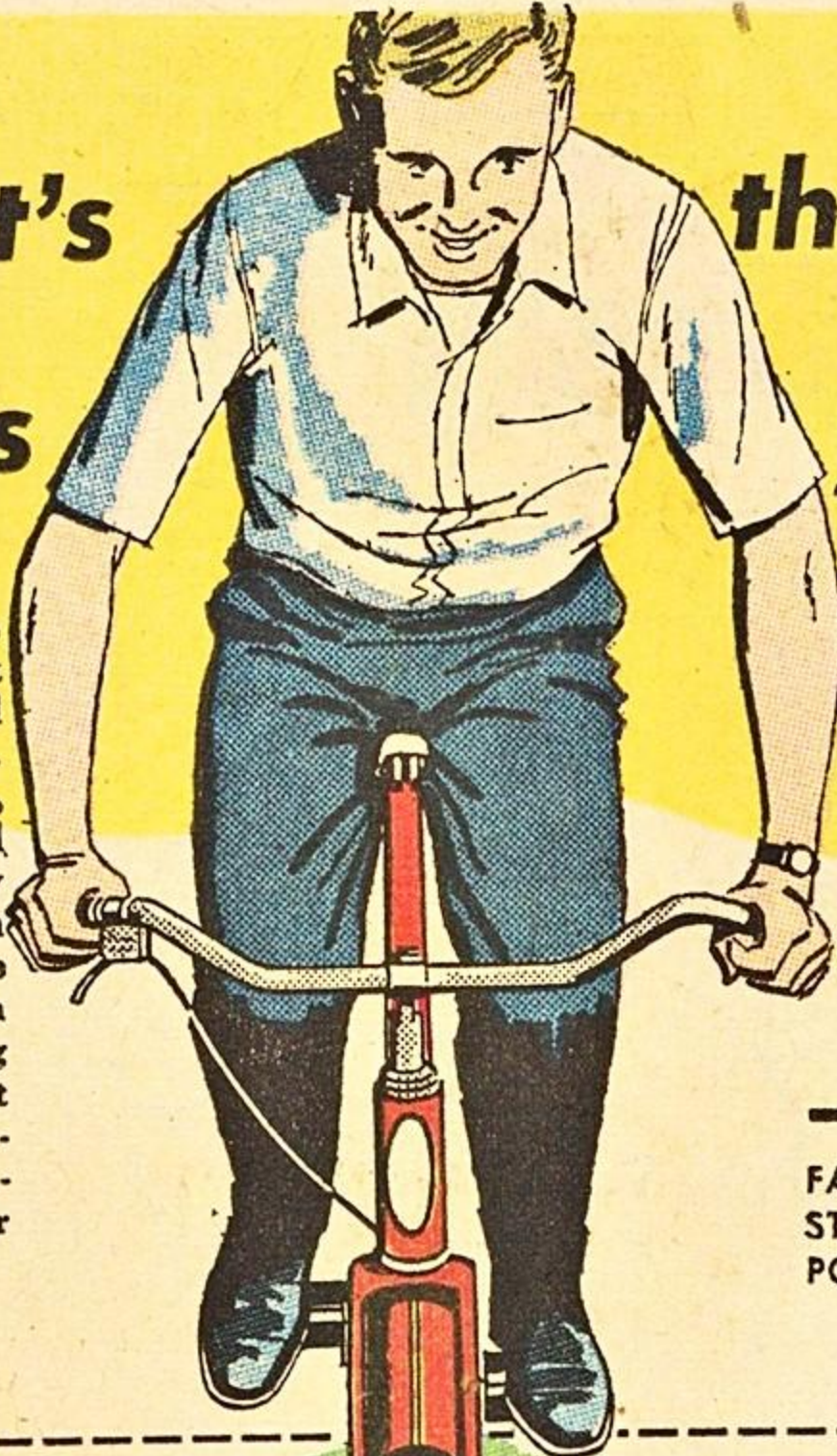


United States Rubber

Rockefeller Center, New York 20, N. Y.

**It's the Greatest—
Man, It's Cool!**

You just can't get more kicks out of a bicycle than you get from a Bendix® Multi-Speed GEARSHIFT Power Brake. You just slip that gear into low, start up, shift into high and glide away—just as smoothly as your Dad does in his own car. Man, it's easy—not like riding a bike when you were a kid. This is the next best thing to a car of your own. You don't ride it—you drive it. Just remember to insist on Bendix Multi-Speed GEARSHIFT Power Brakes. They're the most!



—and here's why—
FASTER STARTS, EASIER CLIMBING, FASTER STOPS • 32 PERCENT MORE STOPPING POWER • BENDIX GEARSHIFT CUTS WORK IN HALF • DRAG-FREE COASTING

Eclipse Machine Div., Dept. D,
Bendix Aviation Corporation, Elmira, N.Y.

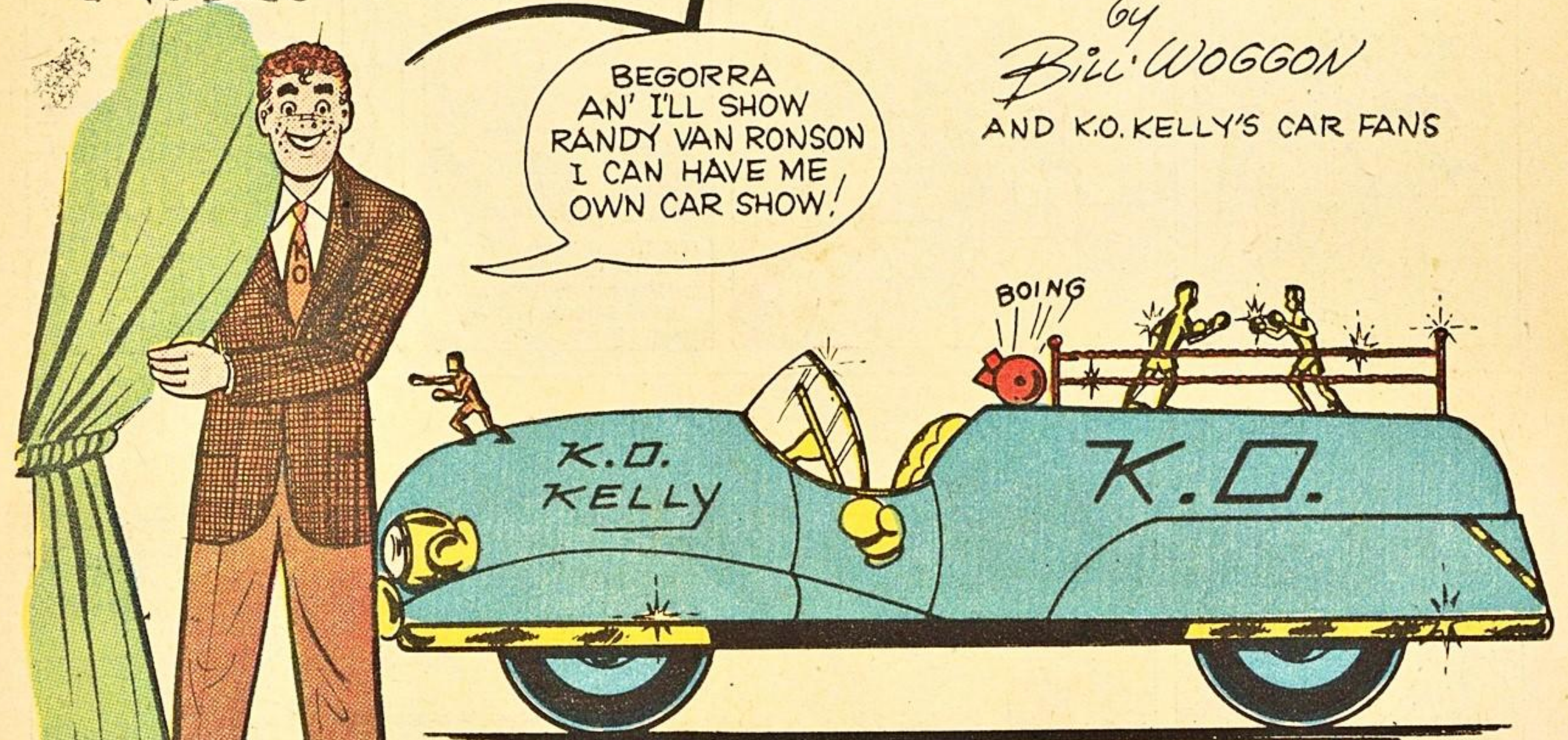
Please send me your free illustrated folder describing the new Bendix Multi-Speed Power Brake.

Name _____
Address _____
City _____ State _____

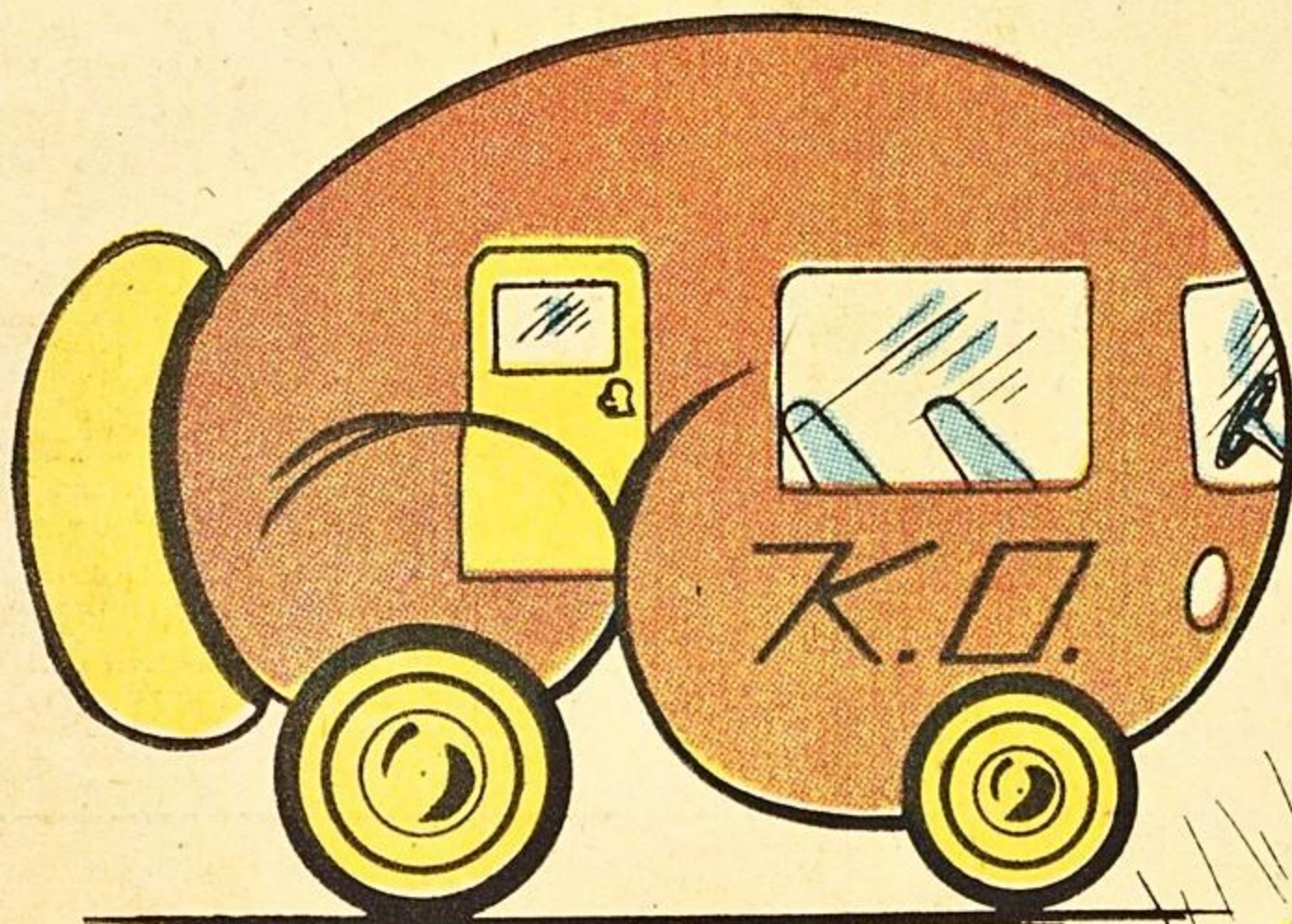
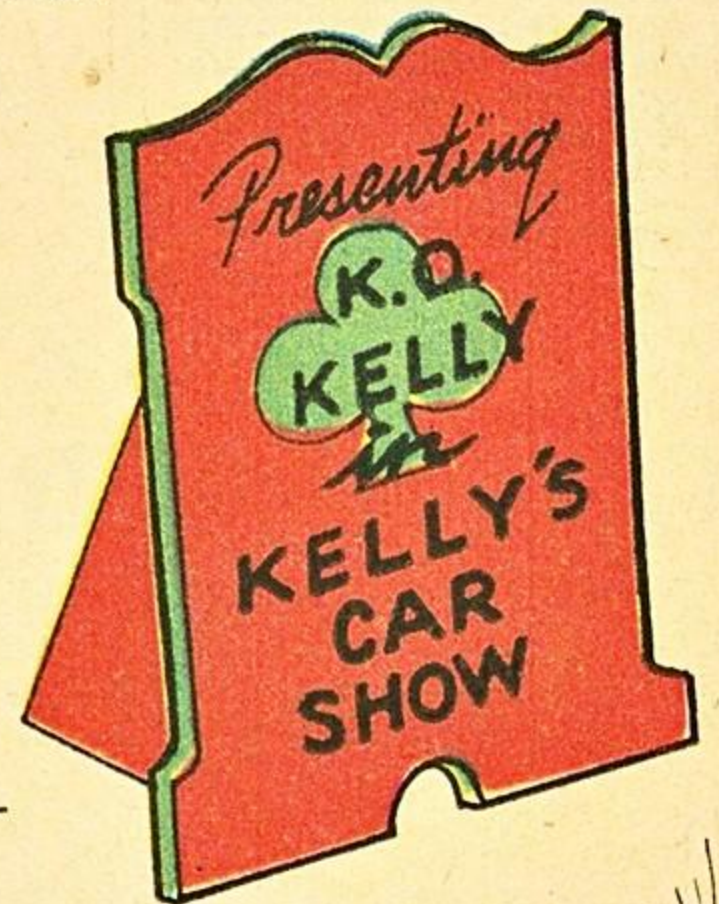
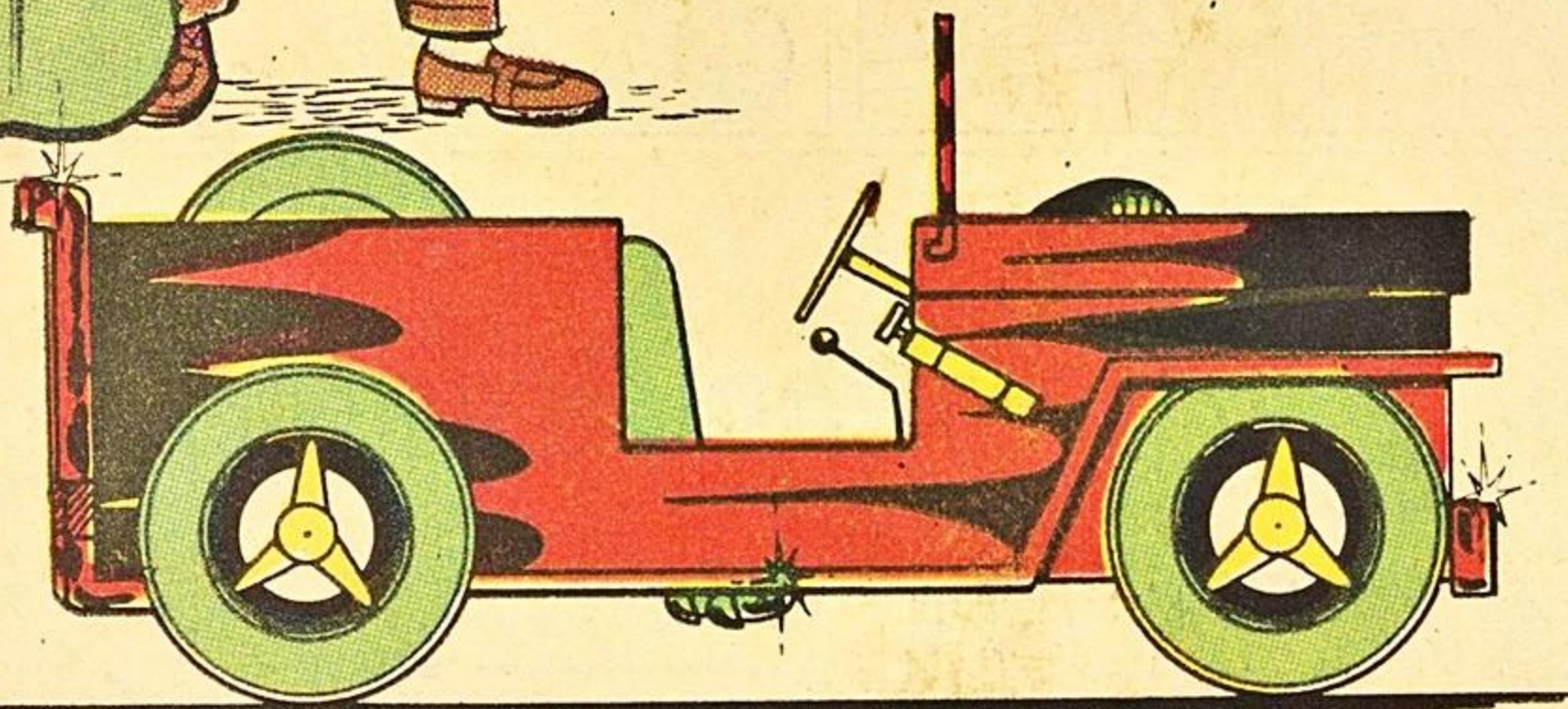
K.O. KELLY'S CAR SHOW

By
Bill WOGGON
AND K.O. KELLY'S CAR FANS

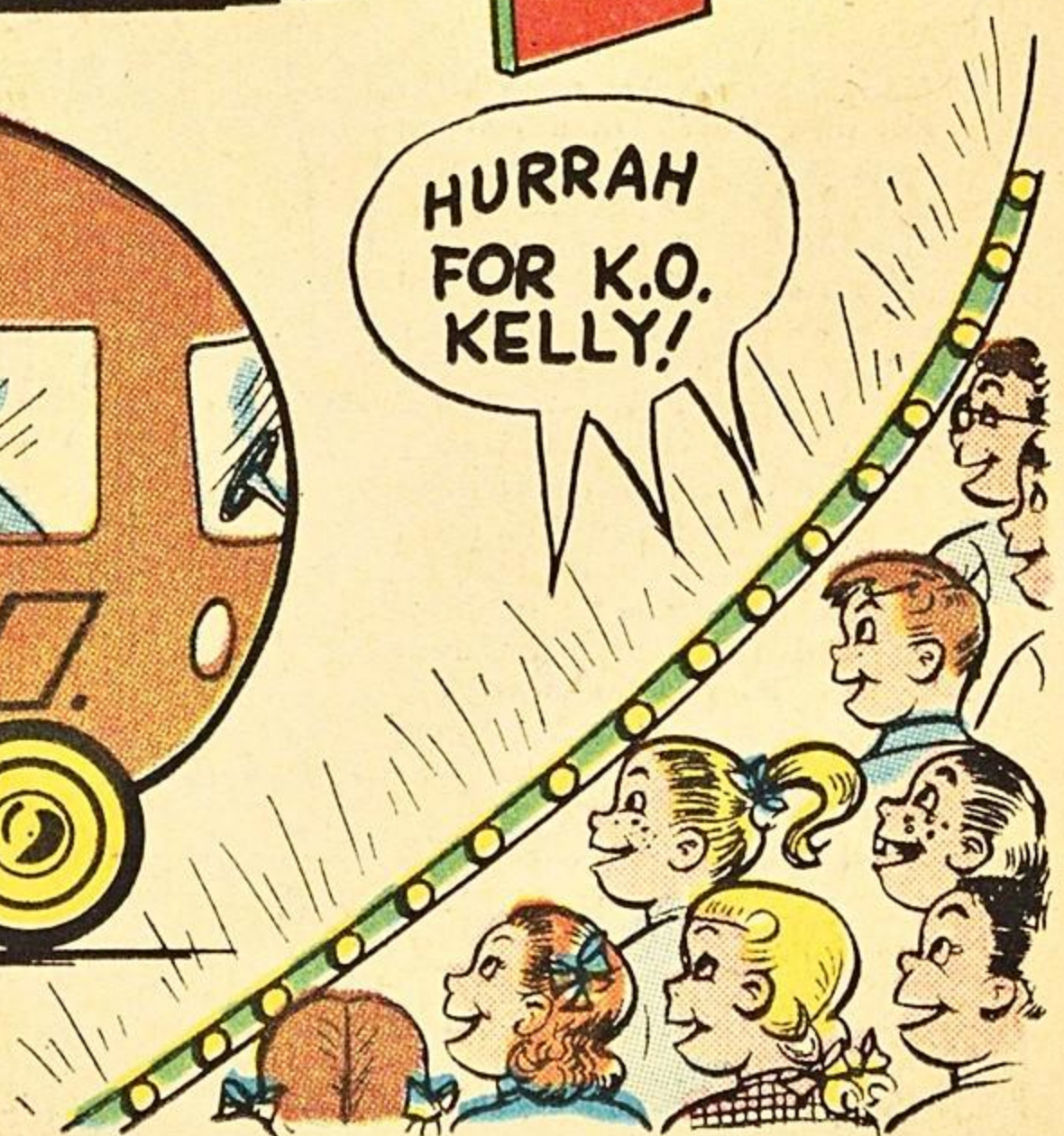
BEGORRA
AN' I'LL SHOW
RANDY VAN RONSON
I CAN HAVE ME
OWN CAR SHOW!



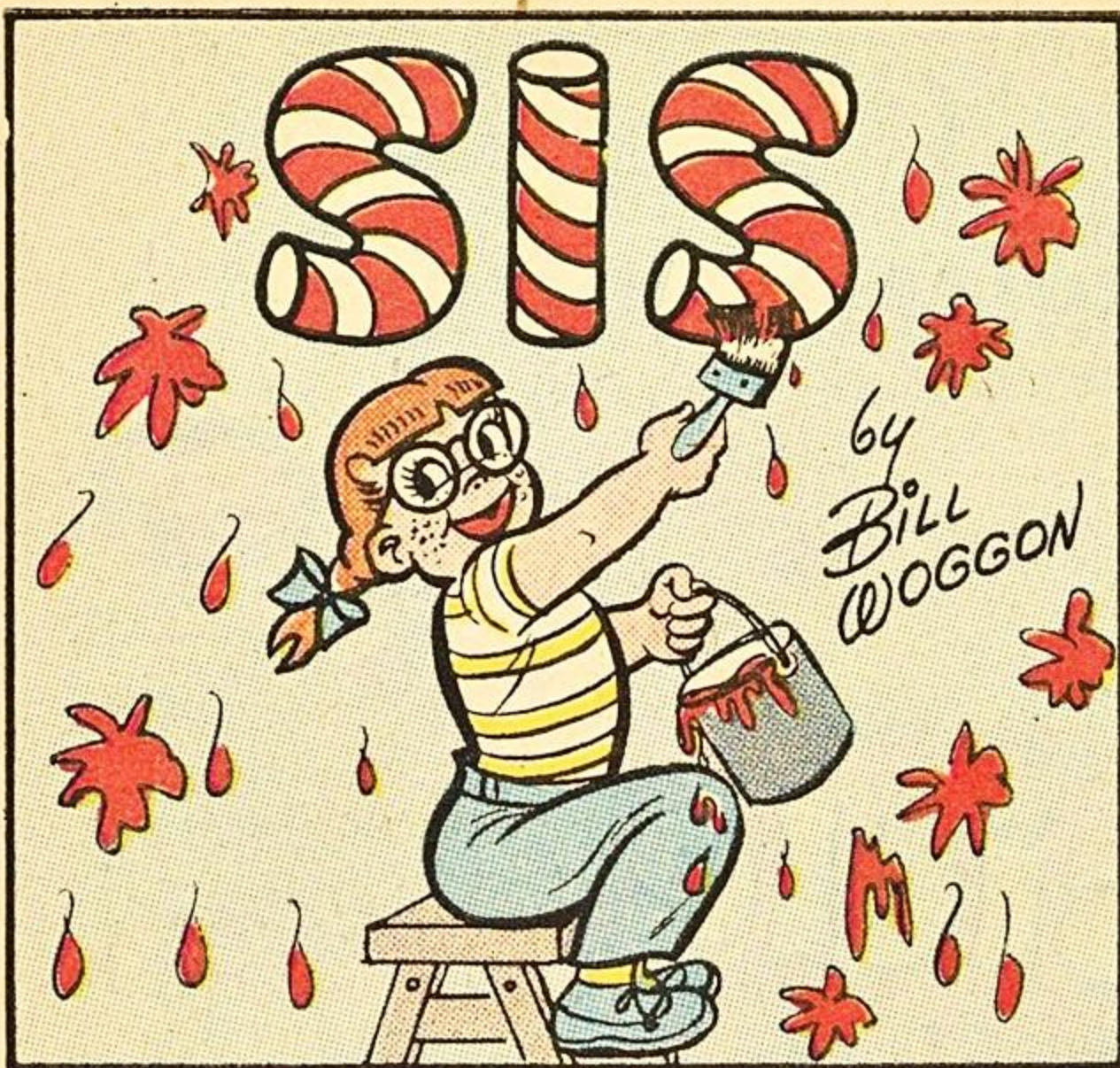
DESIGNED BY ANNA HERALDA,
12709 SO. PUIMA, NORWALK, CALIF.



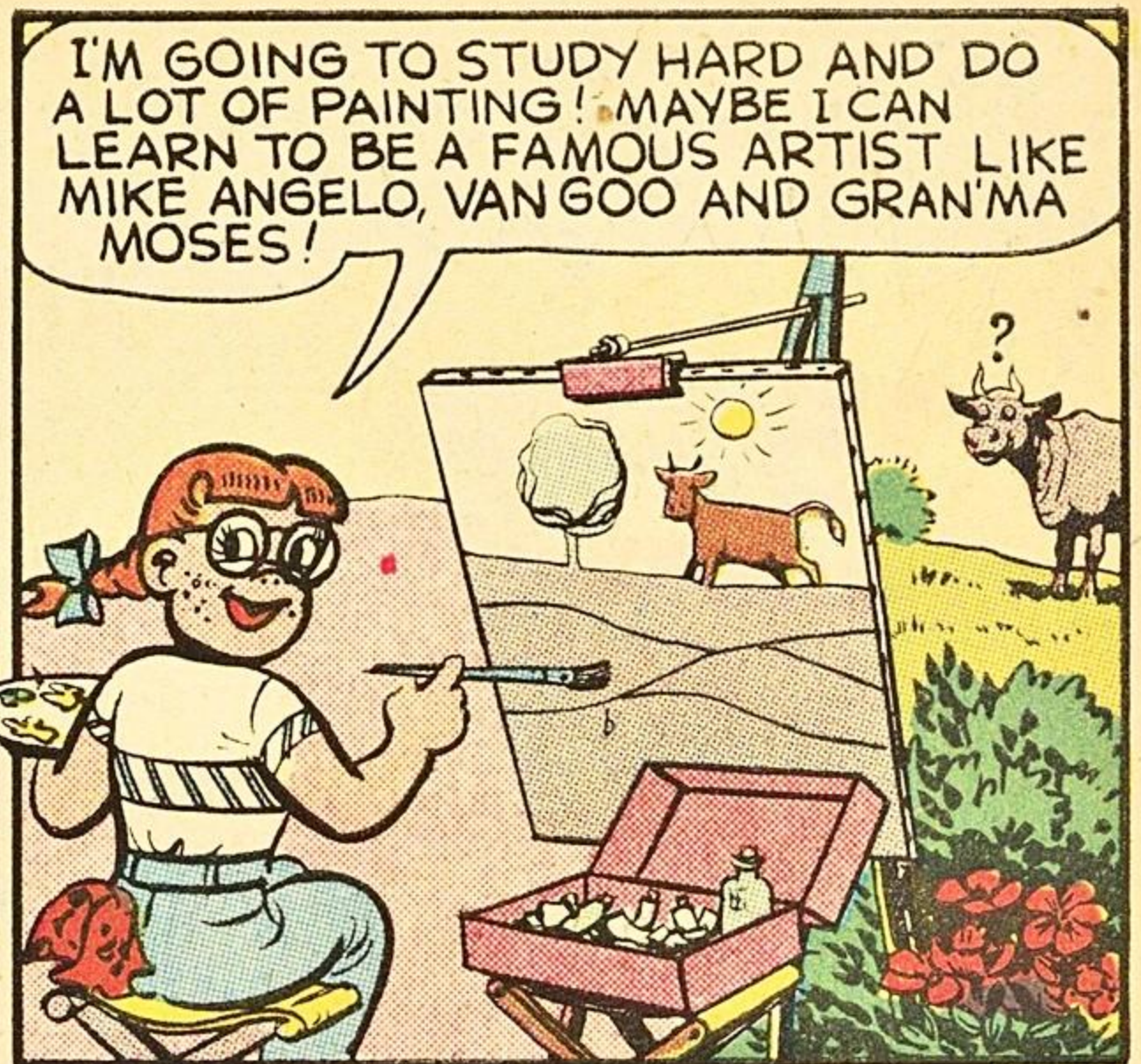
HURRAH
FOR K.O.
KELLY!



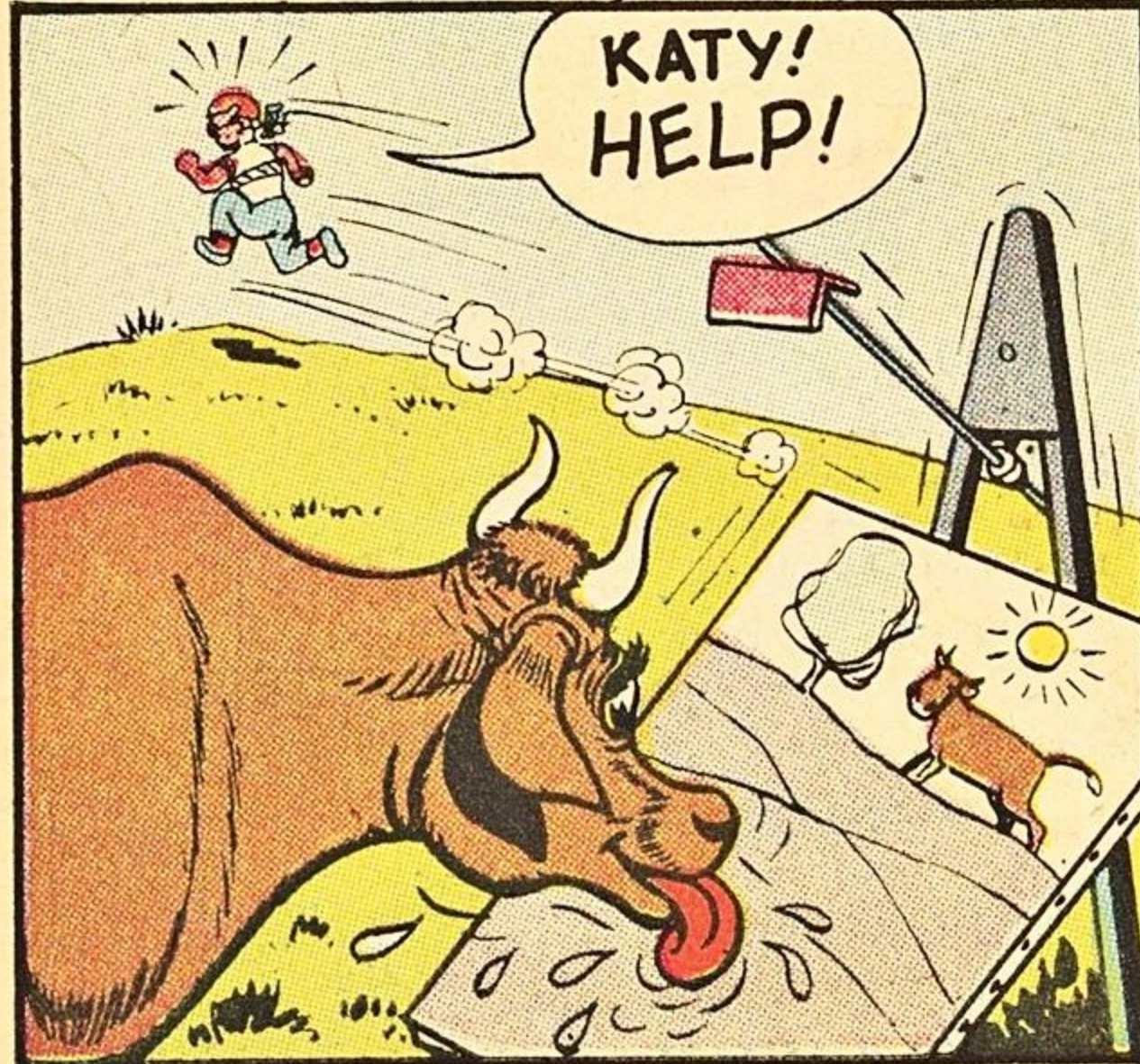
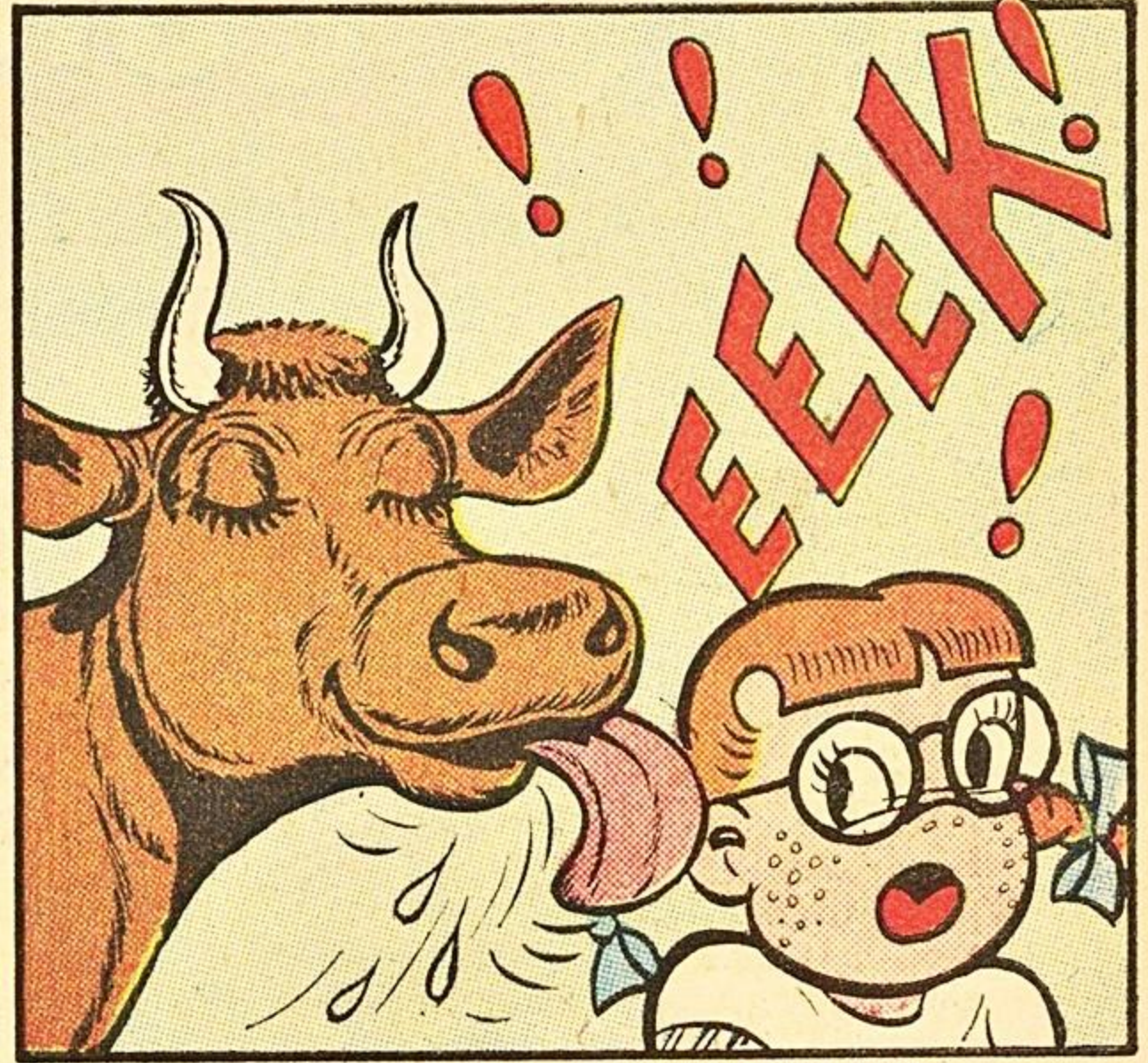
JEEP + BOXING GLOVE CAR BOTH DESIGNED BY
CHRIS SHIELD, 11523 SO. BERENDO,
LOS ANGELES 49, CALIF.



SIS'S POSE & LETTERING BY PENNY DAVIS, (AGE 13) BETHEL, MAINE.



KATY'S & SIS'S FASHIONS BY MISS GUELDA WELCH, 395 WOODSTOCK RD., FREDERECTON, N.B.



Hey Kids... Fly to a New York or California Vacation

ABOARD AMERICAN AIRLINES AMERICA'S LEADING AIRLINE

Fly East or West for the vacation of a lifetime on the Luxury Leader in the World of Flight... the famed DC-7 Mercury.



WIN ONE OF THE
75 exciting
all-expense
VACATIONS FOR TWO
(CHILD-AND-PARENT TEAMS)
150 TRIPS IN ALL!
YOUR CHOICE OF CALIFORNIA
OR NEW YORK!

ENTER THE BIG Popsicle "Popsi" Doodle contest

IN NEW YORK YOU'LL STAY
AT THE GLAMOROUS
HOTEL NEW YORKER

IN CALIFORNIA YOU'LL STAY
AT LONG BEACH'S FABULOUS
HOTEL WILTON

In California, you'll do things like:

- Swim in the blue Pacific
- See the movie stars' homes!
- See movies being made!
- Visit TV and radio studios!

WIN A TRIP OR ONE OF
THOUSANDS OF OTHER TERRIFIC PRIZES

In New York, you'll do things like:

- Tour Manhattan and see all the sights!
- Visit UN Headquarters!
- Go by boat to the Statue of Liberty!
- See fabulous Broadway at night!

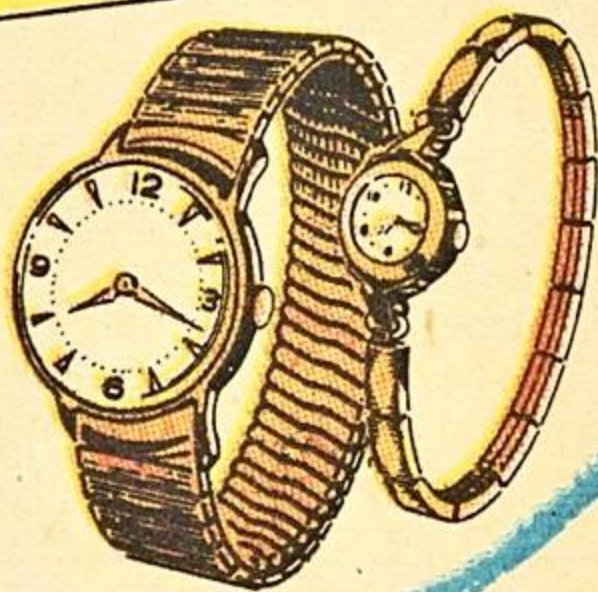
200

**2nd
PRIZES**

MONACO WATCHES

The finest precision timepiece skilled craftsmen can make. With written guarantee, in handsome gift box.

Retail Value:
\$39.75



1000

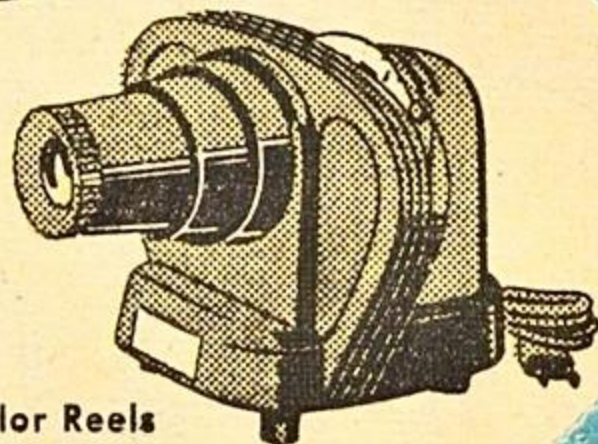
**4th
PRIZES**

COLUMBIA View-Master Record-A-View Sets

- 8 records
- 16 View-Master Color Reels
- View-Master Projector & Screen

All that's needed for a home "TV Show."

Retail Value: \$19.95



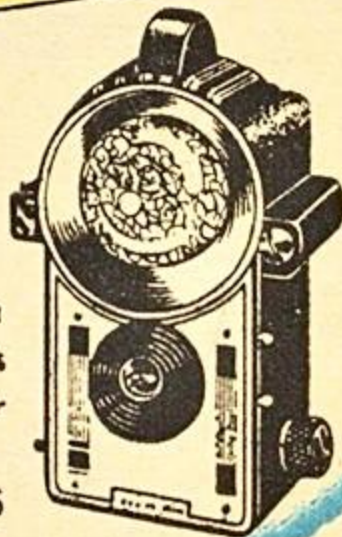
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**3rd
PRIZES**

SPARTUS PRESS

Flash Cameras With Exclusive Built-in Flash Unit
The only camera with built-in flash. As simple to operate as a box camera. Pictures in color or Black and White.

Retail Value: \$12.95



3000

**5th
PRIZES**

Famous HOHNER MARINE BAND HARMONICAS

The world's most popular instrument, with new sensational instruction book. If you can read you can play.

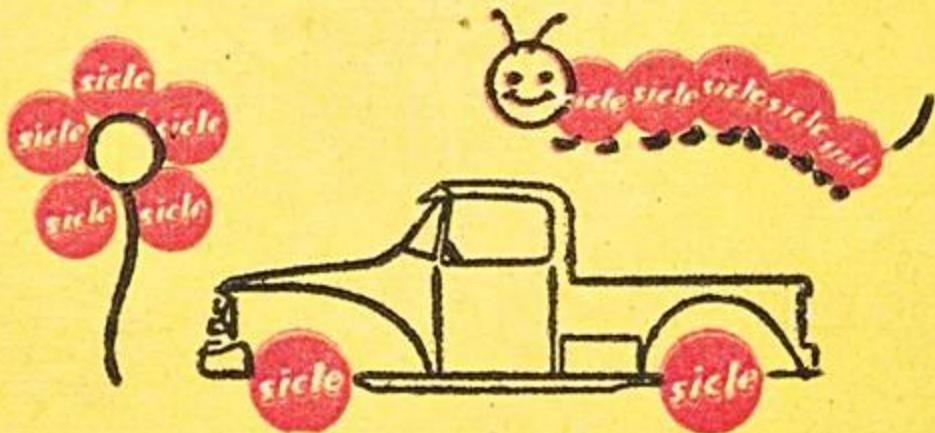
Retail Value: \$2.50



All entries become the property of Joe Lowe Corporation. All winners will be notified by mail. Failure to accept prizes as offered will result in forfeiture of prizes and no substitution will be permitted. Anyone may enter this contest except employees of Joe Lowe Corporation, their advertising agency, or the families of such employees. This contest is limited to the U. S. and Possessions and Canada and is void and not extended in any State or locality where participation in and conducting thereof are prohibited, taxed, licensed, or restricted. Joe Lowe Corporation reserves the right to substitute or change prizes or locale of vacations if unforeseen conditions arise. Send stamped, self-addressed envelope if you wish to have a list of winners sent to you.

HERE'S ALL YOU DO TO MAKE A "POPSI" DOODLE

- Using the big red "SICLE" balls from "POPSICLE," "FUDG-SICLE," "CREAMSICLE," "DREAMSICLE," "50-50 POPSICLE," any of the new "SEXTET" Supermarket 6-packs, or any frozen stick confection bags which have a red "SICLE" ball, make your "POPSI" DOODLE by pasting "SICLE" balls on a sheet of paper and drawing in whatever connecting lines you need to complete your picture.
- You must use at least 2 "SICLE" balls, but you may use as many as you want or as many as you think will make the most interesting "POPSI" DOODLE (Mom and Dad can help!) Here are some examples of "POPSI" DOODLES.



- You may use any size paper you need for your "POPSI" DOODLE—just be sure that the official entry blank on the right (or a reasonable facsimile) is attached.
- Attach the completed entry blank to your "POPSI" DOODLE and mail to "POPSICLE," P.O. BOX 123, New York 46, N. Y. Send in as many entries as you like. Entries must be postmarked no later than midnight, Saturday, August 3, 1957.
- Entries to be judged by independent judging organization on basis of age of contestant and neatness, originality and skill in making the "POPSI" DOODLE. In case of tie, earliest postmark date will be the deciding factor. Decision of judges will be final.

ENTER AS OFTEN AS YOU LIKE! WEEKLY CONTESTS BEGIN SUNDAY MORNING AND END THE FOLLOWING SATURDAY NIGHT. ALL ENTRIES WILL BE JUDGED IN THE WEEKLY CONTESTS BY POSTMARK DATE.

10 BIG WEEKLY CONTESTS!
Enter your first contest now!
 Last contest closes midnight Saturday, August 3rd!
Enter as often as you wish!

SEE 'EM ON TV... On the
"POPSICLE" 5-STAR COMEDY PARTY
 Every Saturday at 5:30 p.m. EDST
 on ABC-TV



JERRY COLONNA



BEN BLUE

PAUL WINCHELL AND JERRY MAHONEY



OLSEN & JOHNSON



SEÑOR WENCES

OFFICIAL ENTRY BLANK

My name _____ Age _____

Street Address _____

City _____ Zone _____ State _____

Brand of Ice Cream My Dealer Sells _____ (CB)

When your entry is complete, attach to
 "POPSI" DOODLE and mail to "POPSICLE",
 P.O. BOX 123, New York 46, N. Y.



FREE! GIANT GIFT LIST

Get one from your Ice Cream Man or write to:

"POPSICLE"

801 West 28 St., New York 1, N. Y.
 2856 E. 11 St., Los Angeles 23, Cal

Always look for the Red "SICLE"® Ball!



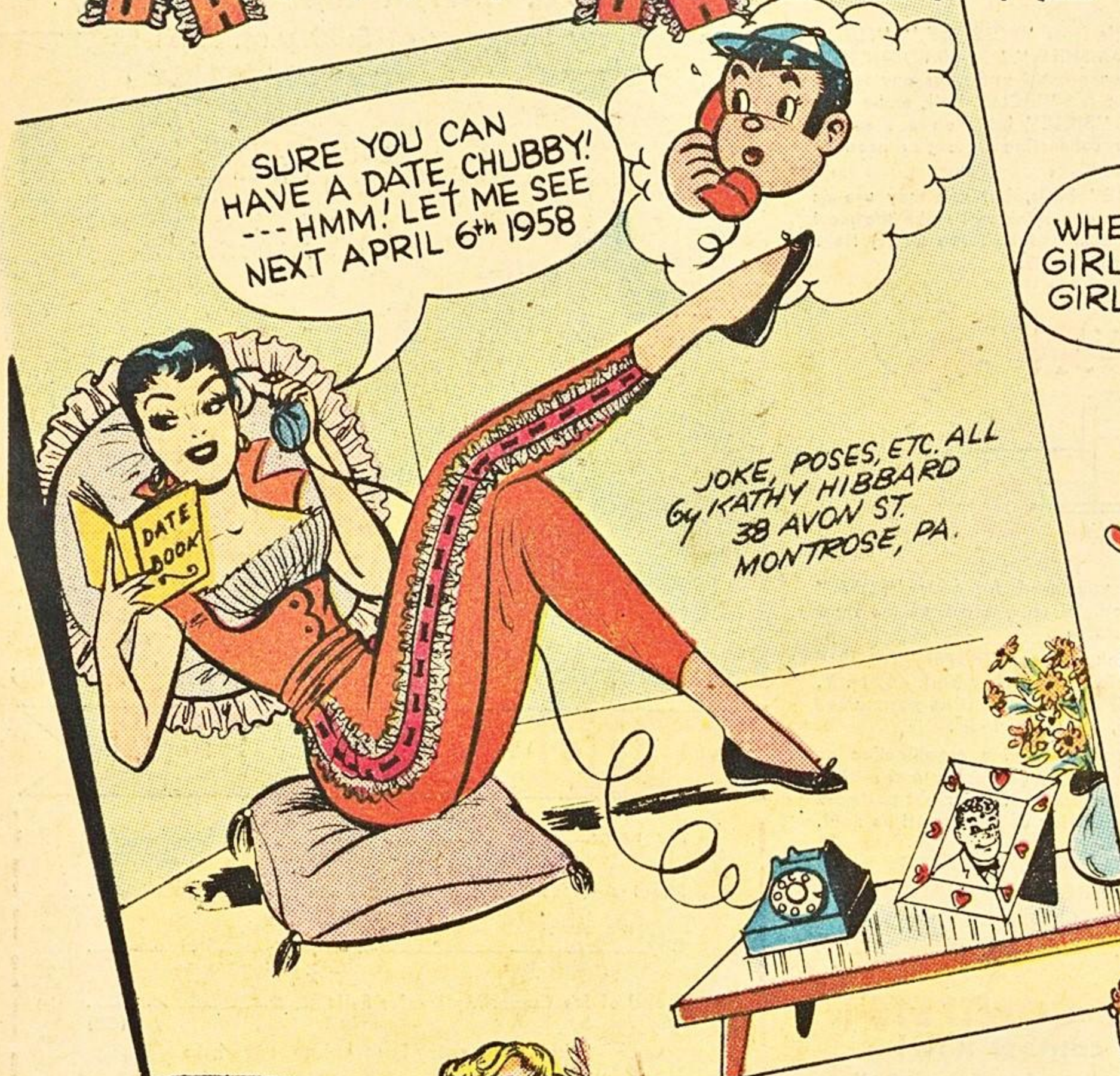
YOUR "POPSICLE" DEALER HAS ADDITIONAL ENTRY BLANKS!



"Popsicle," "Fudgsicle," "Creamsicle," "Dreamsicle," "50-50 Popsicle," "Sicle," "Sextet" and "Popsi" are Registered Trademarks of Joe Lowe Corporation, New York 1, New York. Bag Saving Offer limited to U. S. and Possessions and is void and not extended in any State or locality where redemption and issuance thereof are prohibited or where any tax, license or other restriction is imposed upon redemption or issuance thereof.
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KATY KEENE

DATE
Jokes
64
Bill WOGGON
AND FANS



SURE YOU CAN
HAVE A DATE, CHUBBY!
---HMM! LET ME SEE
NEXT APRIL 6th 1958

WHEN IS YOUR
GIRL NOT A
GIRL, K.O.?

WHEN SHE'S
MY DEAR!
D-E-E-R, KATY!

JOKE, POSES, ETC. ALL
64 KATHY HIBBARD
38 AVON ST.
MONTROSE, PA.

JOKE ABOVE 64
SILVIA ESCOREL DE MORAIS
VIA NICOLA MARTELI 40
2FLOOR, ROME, ITALY



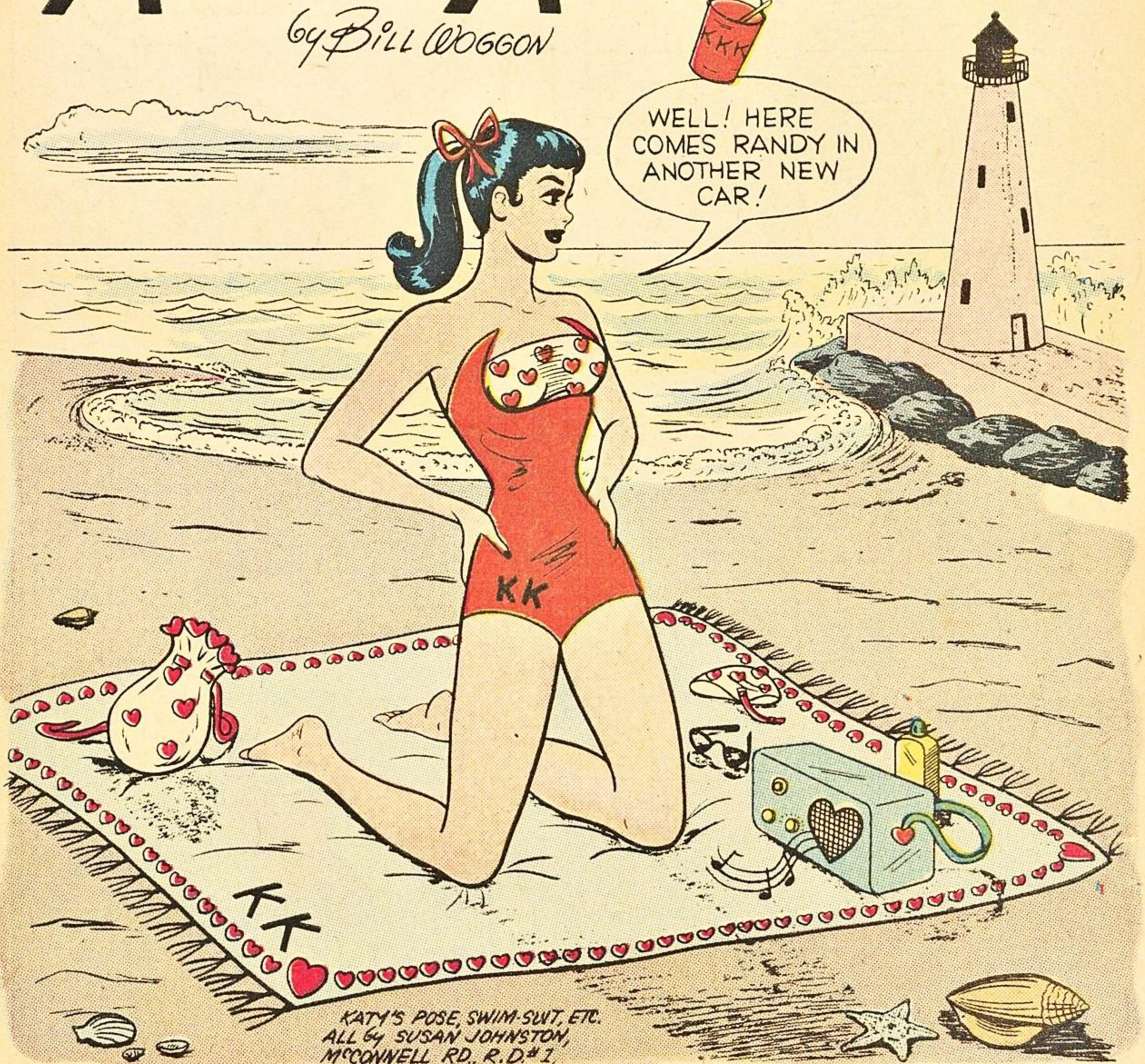
THIS GOWN IS
JUST SOMETHING
I **THREW** ON,
K.O.!

BEGORRA AN'
YOU'RE A GOOD
THROWER,
GLORIA!

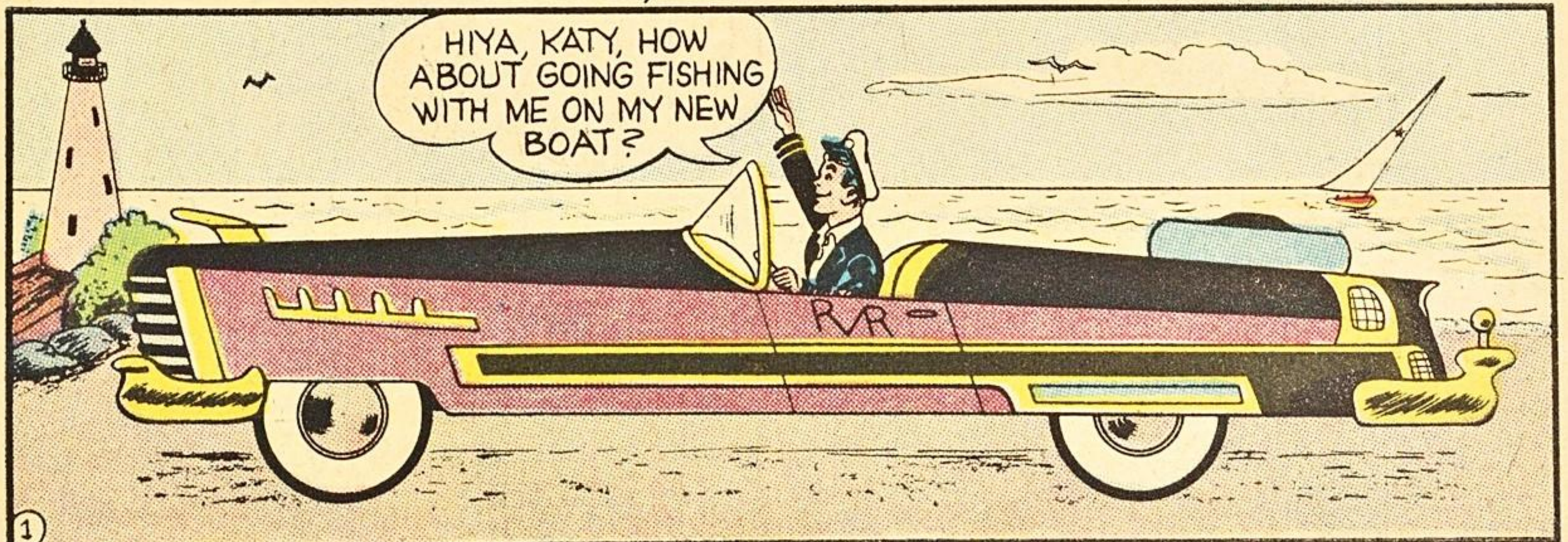
JOKE, GOWN, POSES,
ETC. ALL SENT IN 64
JUNE ARNOLD,
25 WELLES TERRACE,
MERIDEN, CONN.

Katy Keene

by Bill Woggon



KATY'S POSE, SWIM-SUIT, ETC.
ALL BY SUSAN JOHNSTON,
MCCONNELL RD., R.D.#1,
SHARPSVILLE, PA.

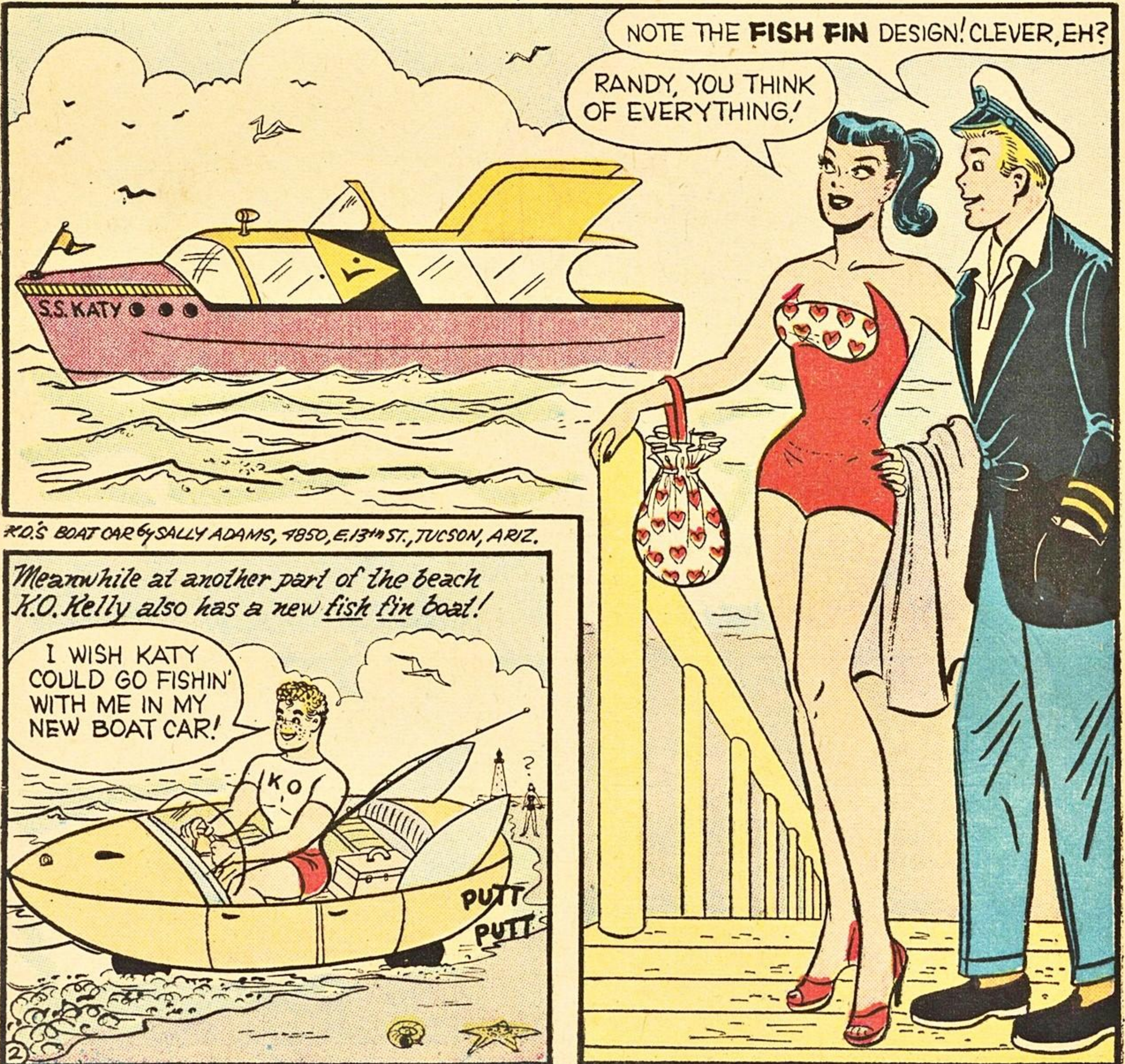


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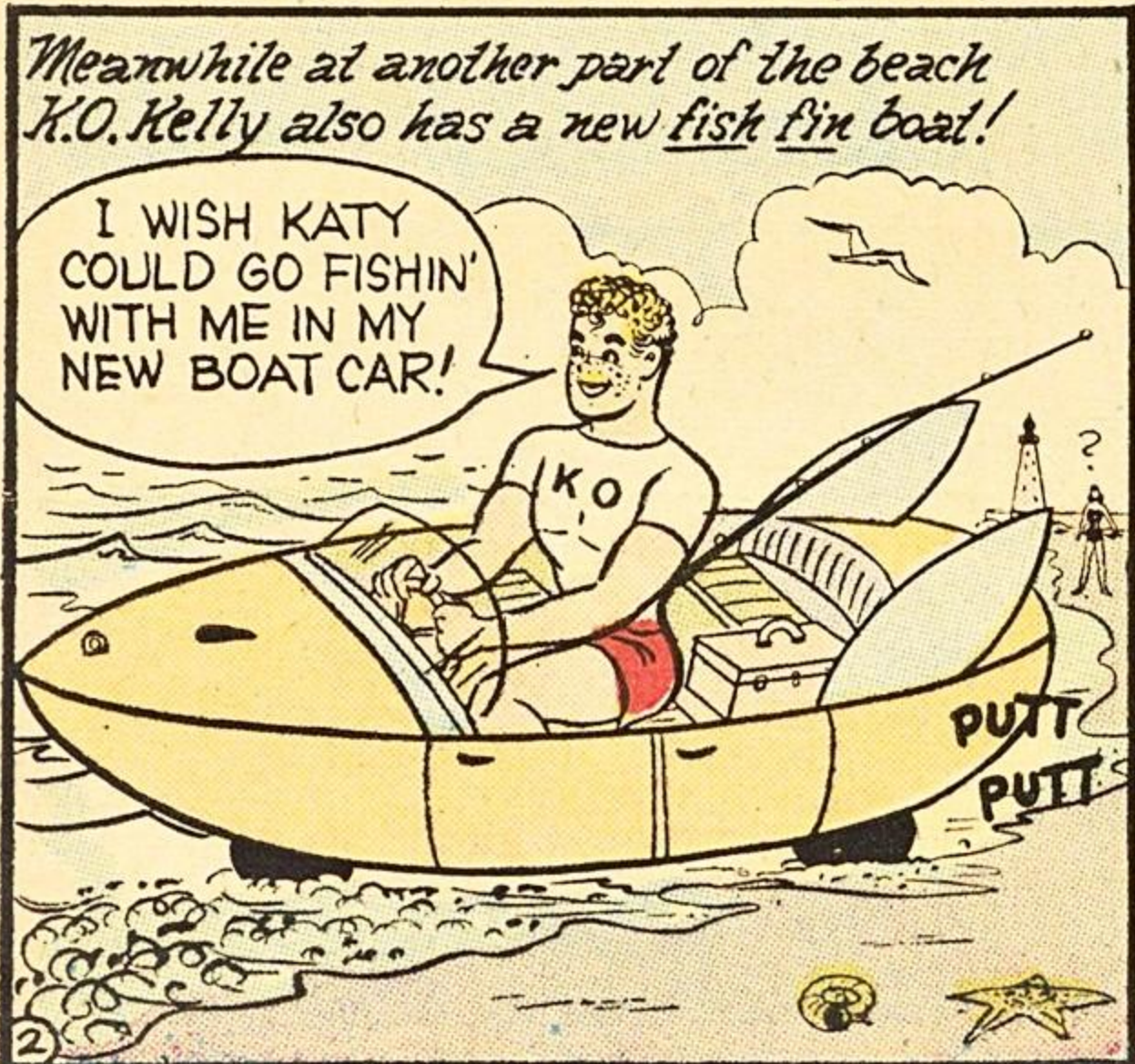
RANDY'S SPORT CAR BY RICHARD J. RICHTHOFEN, 2109 ELAINE AVE., GRETNA, LA. — NOW ON WITH THE STORY →



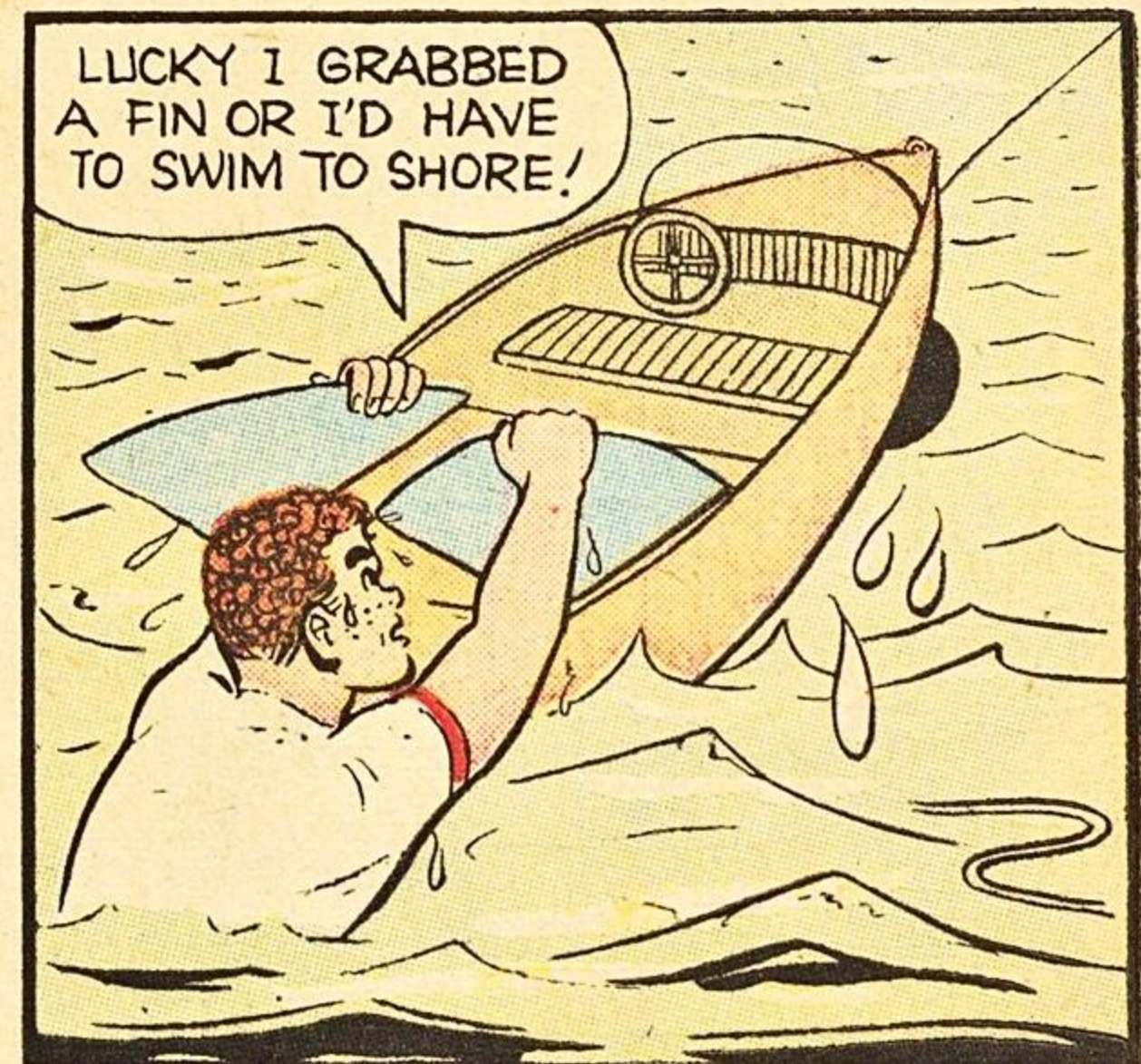
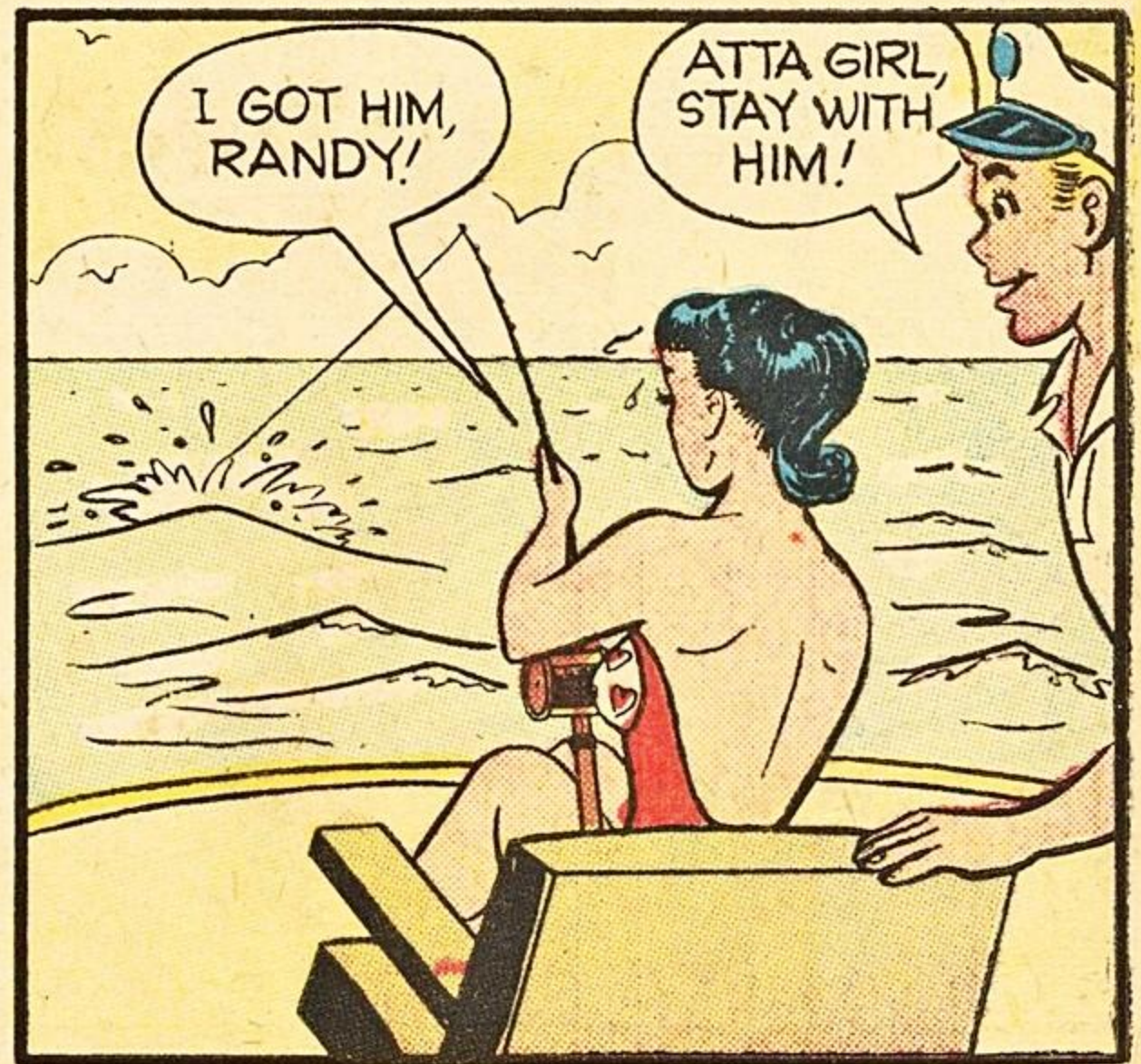
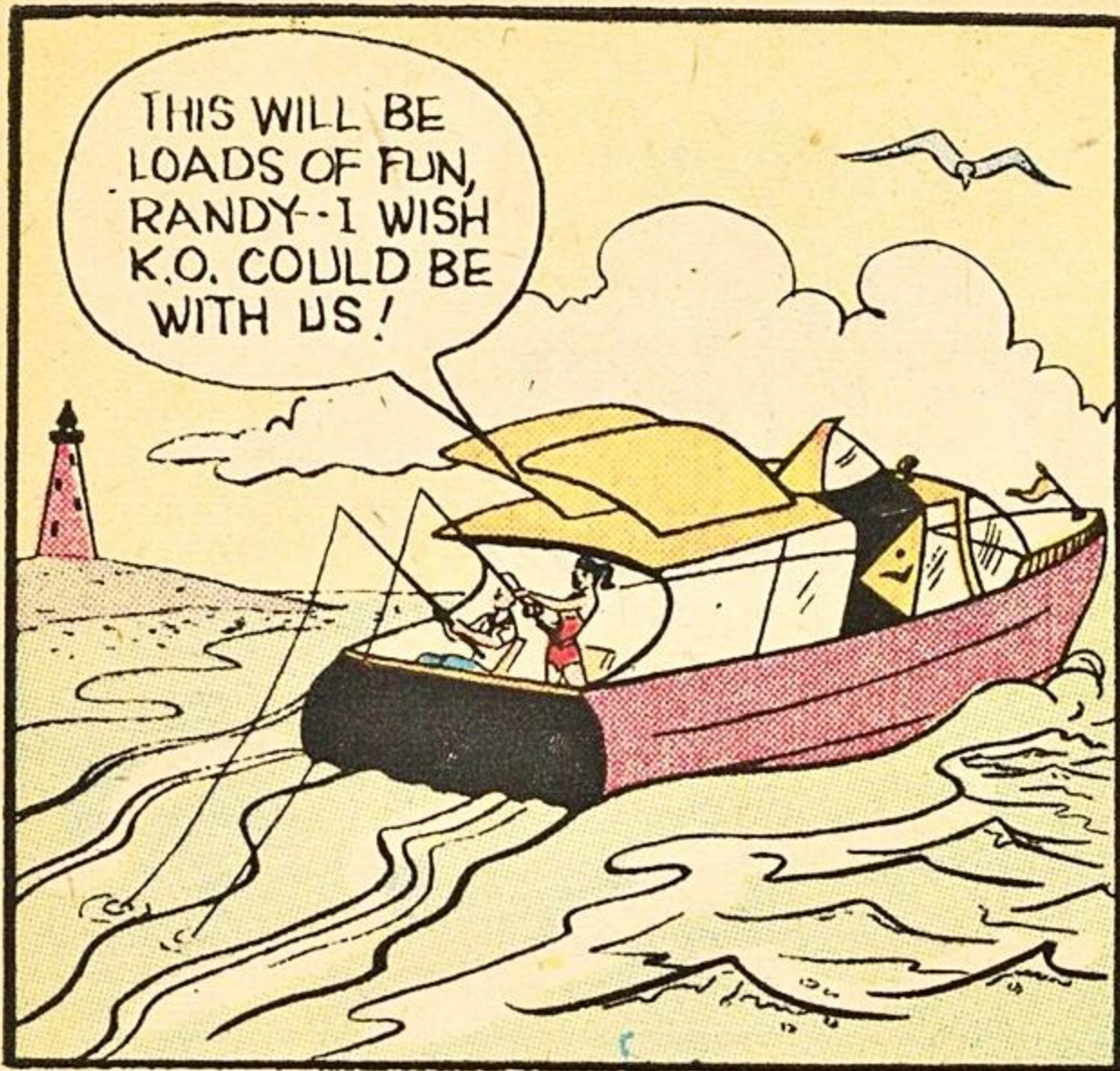
KATY'S POSE + SCENE BELOW BY JOHN BATES, R.F.D. 3, BARRE, VERMONT.



K.O.'S BOAT CAR BY SALLY ADAMS, 4850, E. 13TH ST., TUCSON, ARIZ.



RANDY'S FISHTAIL CRUISER BY JOHN MCELLIGOTT, 287 PLYMOUTH AVE., NO., ROCHESTER, NEW YORK.





ARCHIE COMICS ARE COMICAL COMICS

DO YOU NEED EXTRA MONEY? \$35.00 IS YOURS

for selling only 50 boxes
of our Christmas Card Style Line.
And this can be done in a
single day. Free samples. Other
leading boxes on approval.
Mail coupon below today.

It costs you nothing to try.

Last year some folks made \$250 — \$500 — \$1,000
and more this very way. Church groups and organ-
izations can do this, too. No experience necessary.

HANDY SOCIAL NOTES

Lustrous, slim
informals in soft
colors with
shimmering
crystals and
brisk, friendly
messages.
Captivating!

Mail This Coupon Today

COLONIAL STUDIOS, INC.

Dept. 600, White Plains, N. Y.

Please rush me free samples and other leading
boxes on approval for free trial as mentioned
above. Also send full details of your easy
money-making plan.

Name _____

Address _____

City _____ State _____

If writing for an organ-
ization, give its name _____

SLIM STYLE STATIONERY AND NOTES ENSEMBLE

Dainty, soft
Rose blossom
decoration on
fine quality,
scalloped-edge
sheets and notes.
Delightfully
stunning!

NEW LUXURY ALL OCCASION

14 large size,
gold embossed
cards in the
modern style.
7 exclusively
"for Her"
— 7 "for Him"

FEATURE BOUQUET EVERYDAY

A sparkling
assortment for
all occasions,
in pastel colors
and rich
gold embossings

3 STYLE HUMOROUS CARD BOX

21 laugh-
provoking,
glittering, new
all occasion
designs
in 3 different
popular sizes

DELUXE EVERYDAY GIFT WRAPPING ENSEMBLE

18 exciting,
large-size
20" x 30" sheets
in full color, plus
matching seals
and gift tags

CHILDREN'S GIFT WRAPPINGS FOR EVERYDAY

16 gay 20" x 30"
sheets in colorful
kiddie motifs —
with seals and
tags to match.
New! Clever!

JUST WONDERFUL TALL CARDS

Gleaming,
exquisite
new style
Everyday card
assortment —
novel attachments.
Just beautiful!

SWEET SLIMS FOR EVERYDAY

An assortment
of 21
lovely,
long look
cards in
gorgeous
colors.
Chic!
Terrific value!

SYMPATHY ASSORTMENT

14 comforting
cards that
express
sincere, tender
thoughts.
Lovely white
folders,
silver embossings



**FREE
SAMPLES**

**PERSONALIZED
CHRISTMAS CARDS
and STATIONERY**

COLONIAL STUDIOS INC., Dept. 600, White Plains, New York

HERE'S SUMMER
Schwinn FUN
MARK II JAGUAR



Schwinn offers the most complete choice of models in every price range and every one is guaranteed as long as you own it.

LOOK AT THESE FEATURES . . .

- 3 SPEED STURMEY-ARCHER GEARS**
- FRONT CARRIER**
- FRONT AND REAR HAND BRAKES**
- STREAMLINED TANK WITH HORN**
- POWERFUL ELECTRIC LIGHT**
- AUTOMATIC STOP LIGHT**



TAKE A TEST RIDE



Stop at your nearest Schwinn Dealer and try out the new Schwinn bikes on display.

American-made Schwinn Bikes are Best!

THERE'S MORE FUN WITH Schwinn

Every kid with a new Schwinn will be king of the block this summer, and why not. It's the fastest, smoothest, best looking bike on the street. Fun-packed with dozens of special features . . . it's the real fun-bike to own and ride.

FREE!

SCHWINN BIKE BOOK
 Exciting . . . new and crammed full of pictures of your favorite movie and TV stars. Be the first to have a copy.



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Chicago 39, Illinois

Please rush my copy of the new movie and TV star book immediately.

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CITY _____ ZONE _____

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